

# WOODEN HANDICRAFT CLUSTER



1.	<b>Implementing Agency</b>	The Rural Environmental Enterprises Development Society,				
2.	<b>Address</b>	#1116, Sector 33C, Chandigarh				
	Phone/Fax, e-mail	9316131332/9216131332				
	Website:	www.				
3.	<b>Cluster products</b>	Decorative items, Nostalgia charkha, Hand fans, Multiple use box				
4.	<b>Project Cost (Rs. In lakhs)</b>					
	<b>NA</b>	<b>IA</b>	<b>Total</b>	<b>Sanctioned</b>	<b>Released</b>	<b>Utilized</b>
	72.85	8.50	81.35	71.35	71.35	65.05
5.	<b>Name of Cluster Dev. Executive</b>		Jag Mohan Angra.			
	Mobile No./Phone No.		09815349297			
6.	<b>Name of Technical Agency:</b>		National Institute for Entrepreneurship & Small Business Development,			
A.	Name of the Resource person with mobile No.		Y.P. Khubbar 09911197030			
B.	Address		A-23, Sector-62, Institutional Area, Phase – II, Noida – 201 3 01, U.P			
C.	Phone/Fax/ e-Mail		e-mail: <a href="mailto:edniesbud@vsnl.net">edniesbud@vsnl.net</a>			
7.	<b>Date of commissioning of cluster</b>			Dec.2006		
8.	<b>Expected date of completion of cluster</b>			31-3-2012		
9.	<b>CFCs Status</b>					

<b>A.</b>	<b>No. of CFCs</b>	<b>Land availability</b>	<b>Constructed area</b>	<b>Locations</b>				
	1	3 acres	--	Bhutgargh				
<b>B.</b>	<b>Machinery Installed in CFC</b>							
	<b>No.</b>	<b>Name of the machinery</b>						
	1.	Double side planner, Dust collector , Wood Turning lathe						
	2.	Band saw, Lacquer drying fan						
<b>10.</b>	<b>No. of Charkhas</b>		--					
<b>11.</b>	<b>No. of Looms</b>		--					
<b>12.</b>	<b>No. of Tools Distributed</b>		165					
<b>13.</b>	<b>Interventions carried out in Design product Development</b>							
A.	Name of Designer with address and phone/mobile		--					
B.	New products Developed		34					
C.	Improved /New designs		5					
D.	Brief note on Design intervention		--					
<b>14.</b>	<b>Market Promotional Assistance</b>		<b>Nos.</b>	<b>Location</b>	<b>Computerization of sales outlets, bar coding,</b>			
A.	Renovation/up-gradation of Sales outlets		2	--	--			
B.	Brief Note on efforts undertaken							
<b>15.</b>	<b>Capacity Building Measures</b>							
A.	<b>Exposure visits to other clusters</b>	<b>Places</b>	<b>No. of artisan</b>	<b>Output</b>				
	--	Ludhiana, Jodhpur,	510	--				
B.	<b>Need based training within the clusters (skill development, Self Help Credit &amp; others)</b>							
	<b>Type of training</b>		<b>No. of Artisans</b>	<b>Output</b>				
	11 types		195	--				
<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefited :</b>							
	<b>Male</b>	<b>Female</b>	<b>Total</b>	<b>SC</b>	<b>ST</b>	<b>OBC</b>	<b>Minority</b>	<b>Others</b>
	733	7	740	384	--	223	--	133
	<b>No. of Identity card issued</b>				--			
<b>17.</b>	<b>Self Help Groups</b>							
A.	No. of SHG formed			25				
B.	No. of SHG Registered			--				
C.	No. of SHG tied up with Bank			--				
<b>18.</b>	<b>Production</b>							
	Annual Production			<b>Qty.</b>	<b>Value (Rs. in lakh)</b>			
				--	299.00 (2010-11)			
<b>19.</b>	<b>Sales</b>							
	Annual Sales			<b>Qty.</b>	<b>Value (Rs. in lakh)</b>			

			315.00 (2010-11)
	Export Market if any	--	
<b>20.</b>	<b>Achievement</b>		
A.	Registration with ISOs	--	
B.	Branding of products	--	
C.	Improved Packaging	--	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	185%
E.	Social security coverage of Artisans	740 Artisans under process for coverage of insurance, Passbook issued to 728 artisans.	