

RAEBARELI KHADI CLUSTER



Artisans working in CFC of Cluster

1.	Implementing Agency	Swarajay Ashram,				
2.	Address	Swarajay Ashram, Sarvodaya Nagar, Kanpur – 208 005.				
	Phone/Fax, e-mail	0512-2219078, 9621253368/ fax0512- 2219078				
	Website:	www.				
3.	Cluster products	Cotton & Polyvastra				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	95.10	17.25	112.35	93.30	93.30	84.66
5.	Name of Cluster Dev. Executive	Shri Anant Kishore Khare				
	Mobile No./Phone No./e-mail	09369517331 anantkishorekhare@rediffmail.com				
6.	Name of Technical Agency:	EDI, Ahmedabad				
A.	Name of the Resource person with mobile No.	Shri Pankaj Arya, 8052782878				
B.	Address	14, Ram Block, Sector-11, Opp. 11/284, Near CMS, Rajaji Puram, Lucknow – 226 017				
C.	Phone/Fax/ e-Mail	Aryapankaj_cde@yahoo.com				
7.	Date of commissioning of cluster	01.07.2008				
8.	Expected date of completion of cluster	31.03.2012				

9.	CFCs Status							
A.	No. of CFCs	Land availability	Constructed area			Locations		
	1	Yes	5500 sq.ft.			Paho		
B.	Machinery Installed in CFC							
	No.	Name of the machinery						
	1.	Hank Dying Mchine , Warping unit, Hydro Extractor, Jigger						
	2.	Yarn Dyeing Chamber						
10.	No. of Charkhas			425				
11.	No. of Looms			22				
12.	No. of Tools Distributed			--				
13.	Interventions carried out in Design product Development							
A.	Name of Designer with address and phone/mobile			1. Anroop Ranjan, HIG 79 Aligang, Lucknow, Bindu Ranjan, Ph.: 011-22238600. New Delhi. 2. Suchita Srivastava,A909/12 Indira Nagar, Lucknow. (09838622156)				
B.	New products Developed			13 Nos.				
C.	Improved /New designs			76 Nos.				
D.	Brief note on Design intervention			Designs developed & exhibited in state level exhibitions & Khadi retail outlets.				
14.	Market Promotional Assistance		Nos.	Location	Computerization of sales outlets, bar coding			
A.	Renovation/up-gradation of Sales outlets		2	Raiberilly Kanpur	--			
B.	Brief Note on efforts undertaken		Attracted the buyers of upper income group & increased the sales.					
15.	Capacity Building Measures							
A.	Exposure visits to other clusters		Places	No. of artisan		Output		
	--		Dausa, Bassi,	38		Increased earning capacity		
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training			No. of Artisans		Output		
	Skill development			425		Wages enhanced		
16.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	48	452	500	45	-	38	22	395
	No. of Identity card issued				425			
17.	Self Help Groups							
A.	No. of SHG formed			24 Nos.				
B.	No. of SHG Registered			24 Nos.				
C.	No. of SHG tied up with Bank			24 Nos.				
18.	Production							

	Annual Production	Qty.	Value (Rs. in lakh)
		40.59 lakh mtrs.	446.56 (2010-11)
19.	Sales		
	Annual Sales	Qty.	Value (Rs. in lakh)
		63.32 lakhs mtrs.	696.59 (2010-11)
	Export Market if any	--	
20.	Achievement		
A.	Registration with ISOs	Applied and under process	
B.	Branding of products	-	
C.	Improved Packaging	Yes	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	100%	40%	--
E.	Social security coverage of Artisans	425 artisans covered under Jan Shree Bima Yojana	