

# PATIALA PHULKARI CLUSTER



1.	<b>Implementing Agency</b>	The Patiala Handicraft W. Co Ind Society Ltd					
2.	<b>Address</b>	36 Ragbir Marg Model Town, Patiala- 147 001					
	Phone/Fax, e-mail	Ph 09814806299/09814741466 rekhamann@gmail.com					
	Website:	<a href="http://www.phulkariindia.com">www.phulkariindia.com</a>					
3.	<b>Cluster products</b>	Phulkari Dupptas, Chunni,File folder,Hand fan, Bed sheet, Cushion cover,Suits, Curtis, Bag and Hankies etc.					
4.	<b>Project Cost (Rs. In lakhs)</b>	<b>NA</b>	<b>IA</b>	<b>Total</b>	<b>Sanctioned</b>	<b>Released</b>	<b>Utilized</b>
		80.00	8.50	88.50	78.50	78.50	73.37
5.	<b>Name of Cluster Dev. Executive</b>	Sh. Kishan Singh					
	Mobile No./Phone No.	09417687419					
6.	<b>Name of Technical Agency:</b>	Indian Institute of Crafts & Design, IICD, Jaipur, Rajasthan					
A.	Name of the Resource person with mobile No.	Mr. Dharminder Singh 09928876072					
B.	Address	Jaipur, Rajasthan					
C.	Phone/Fax/ e-Mail	09928876072, <a href="mailto:rajawatdharminder@gmail.com">rajawatdharminder@gmail.com</a>					
7.	<b>Date of commissioning of cluster</b>	Sep. 2007					
8.	<b>Expected date of completion of cluster</b>	31-03-2012					

<b>9.</b>	<b>CFCs Status</b>			
A.	No. of CFCs	Land availability	Constructed area	Locations
	1	8750 sq.ft.	2015 Sq. ft.	Thua
<b>B.</b>	<b>Machinery Installed in CFC</b>			
	<b>No.</b>	<b>Name of the machinery</b>		
	1.	Bamboo Mat Weaving Machine, Bamboo Slicing Machine		
	2.	Bamboo Treatment Plant		
<b>10.</b>	<b>No. of Charkhas</b>		--	
<b>11.</b>	<b>No. of Looms</b>		--	
<b>12.</b>	<b>No. of Tools Distributed</b>		500	
<b>13.</b>	<b>Interventions carried out in Design product Development</b>			
A.	Name of Designer with address and phone/mobile		--	
B.	New products Developed		130	
C.	Improved /New designs		130	
D.	Brief note on Design intervention		--	

<b>14.</b>	<b>Market Promotional Assistance</b>		<b>Nos.</b>	<b>Location</b>	<b>Computerization of sales outlets, bar coding,</b>			
A.	Renovation/up-gradation of Sales outlets		<b>1</b>	--	--			
B.	Brief Note on efforts undertaken		--					
<b>15.</b>	<b>Capacity Building Measures</b>							
A.	Exposure visits to other clusters	Places	No. of artisan	Output				
		--	256	--				
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	-		710	--				
<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefited :</b>							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	--	797	797	174	--	259	--	364
	No. of Identity card issued				--			
<b>17.</b>	<b>Self Help Groups</b>							
A.	No. of SHG formed				45			
B.	No. of SHG Registered				--			
C.	No. of SHG tied up with Bank				--			
<b>18.</b>	<b>Production</b>							
	Annual Production				Qty.	Value (Rs. in lakh)		
					--	253.00 (2010-11)		
<b>19.</b>	<b>Sales</b>							
	Annual Sales				Qty.	Value (Rs. in lakh)		

		--	296.00 (2010-11)
	Export Market if any		
<b>20.</b>	<b>Achievement</b>		
A.	Registration with ISOs	--	
B.	Branding of products	--	
C.	Improved Packaging	--	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	76%
E.	Social security coverage of Artisans	736 artisans are under process for insurance. 759 artisans issued passbook.	