

# KURUKSHETRA COTTON KHADI CLUSTER



Artisans working in Cluster

<b>1.</b>	<b>Implementing Agency</b>	Khadi Gramodyog Mandal				
<b>2.</b>	<b>Address</b>	Jhansa Road, Kurukshetra (Haryana)				
	Phone/FAX/e-mail	01744-234282, 01744-234282, <a href="mailto:Amit770@rediffmail.com">Amit770@rediffmail.com</a>				
	Website:	<a href="http://www.khadiclustersharyana.com">www.khadiclustersharyana.com</a>				
<b>3.</b>	<b>Cluster products</b>	Shirting, Duster, Cloth, Towel, Traditional Embroidery, Ladies Suits, Readymade Garments, Bed Sheets, Rajai Abhra, Dari etc.				
<b>4.</b>	<b>Project Cost (Rs. In lakhs)</b>					
	<b>NA</b>	<b>IA</b>	<b>Total</b>	<b>Sanctioned</b>	<b>Released</b>	<b>Utilized</b>
	88.82	12.95	101.77	87.82	87.82	74.93
<b>5.</b>	<b>Name of Cluster Dev. Executive</b>	Shri Amit Chopra				
	Mobile No./Phone No.	09416499300				
<b>6.</b>	<b>Name of Technical Agency:</b>	NIESBUD, Noida				
A	Name of the Resource person with mobile No.	Shri Y.P. Khubbar, Mob.-09911197030				
B	Address	A-23, Sector-62, Noida				
C	Phone/Fax/E. Mail.	0120-3119132, <a href="mailto:yphubbar@gmail.com">yphubbar@gmail.com</a>				
<b>7.</b>	<b>Date of commissioning of cluster</b>	14.03.2007				
<b>8.</b>	<b>Expected date of completion of cluster</b>	31.03.2012				

<b>9.</b>	<b>CFCs Status</b>							
A	No. of CFCs	Land availability	Constructed area	Locations				
	2	1600 Sq.ft.	1000 Sq.ft.	Kurukshetra,Devidaspura				
<b>B</b>	<b>Machinery Installed in CFC</b>							
	No.	Name of the machinery						
	1	Cone Winding M/c , Warp Unit						
	2.	Khadi incubation centre						
<b>10</b>	<b>No. of Charkhas</b>		285					
<b>11.</b>	<b>No. of Looms</b>		20					
<b>12.</b>	<b>No. of Tools Distributed</b>		--					
<b>13.</b>	<b>Interventions carried out in Design product Development</b>							
A	Name of Designer with address and phone/mobile		Mrs. Amanpreet Kaur – 8950848078 Mrs. Usha Wadwa – 9416611977 Mrs. Meena Chowdhery - 09255561121					
B	New products Developed		70					
C	Improved /New designs		28					
D	Brief note on Design intervention		--					
<b>14.</b>	<b>Market Promotion Assistance for activities:</b>		<b>Nos.</b>	Location	Computerization of sales outlets, bar coding,			
A	Renovation/up-gradation of Sales outlets		1	Kurukshetra	--			
B	Brief Note on efforts undertaken		Increase in sales of SFURTI Khadi CDP Products.					
<b>15.</b>	<b>Capacity Building Measures for undertaking following activities</b>							
A	Exposure visits to other clusters	<b>Places</b>		No. of artisan	Output			
	--	Panchkula & Faridabad		50	--			
B	Need based training within the clusters (related to skill development, Self Help, credit and other need based issues);							
	<b>Type of training</b>			No. of Artisans	output			
	SDTPs & EDPS(12)			281	--			
<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefited</b>							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	50	520	570	165	-	160	92	153
B	No. of Identity card issued			430				
<b>17.</b>	<b>Self Help Groups</b>							
	(i). No. of SHG formed			21				
	(ii) No. of SHG Registered			13				
	(iii) No. of SHG tied up with Bank			07				
<b>18.</b>	<b>Production</b>							
	Annual Production			Qty.	Value (Rs. in lakh)			

		58640 sq. Mtr.	210.00 (2010-11)
<b>19.</b>	<b>Sales</b>		
	Annual Sales	Qty.	<b>Value (Rs. In lakh)</b>
		--	218.00 (2010-11)
	Export Market if any	--	
<b>20.</b>	<b>Achievement</b>		
A	Registration with ISOs	--	
B	Branding of products	--	
C	Improved Packaging	--	
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	55%	55%	--
E	Social security coverage of Artisans	250 spinners covered under Jan Shree Bima Yojana	