

## GUJARAT NEERA CLUSTER



Neera Filtration Plant in CFC of Cluster

<b>1.</b>	<b>Implementing Agency</b>	Gujrat & Tadpadarth Gram. Sangh				
<b>2.</b>	<b>Address in Detail</b>	At & Post Saronda, Via Umergaon, Valsad				
	Phone:	9737359119				
	Fax:	0260-2597361				
	e-mail:	<a href="mailto:spatel_sar@yahoo.com">spatel_sar@yahoo.com</a>				
	Website:	Nil				
<b>3.</b>	<b>Cluster products</b>	Neera				
<b>4.</b>	<b>Project Cost ( ` In lakhs)</b>					
	<b>NA</b>	<b>IA</b>	<b>Total</b>	<b>Sanctioned</b>	<b>Released</b>	<b>Utilised</b>
	<b>80.00</b>	<b>8.50</b>	<b>88.50</b>	66.90	66.90	65.10
<b>5.</b>	<b>Name of Cluster Development Executive(CDE)</b>	No CDE at present				
	Mobile No./Phone No.	----				
<b>6.</b>	<b>Technical Agency:</b>	EDI, Ahmedabad				
A.	Name of the Resource person with mobile No.	Mr. Binod Das-09725593642				
B.	Address:	Entrepreneurship Development Institute of India (EDI), P.O. Bhat, Dist. Gandhinagar, (Via. Ahmedabad Airport & Indira Bridge), Gujarat, Pin. 382 428				
C.	Phone/Fax/E. Mail.	<a href="mailto:binod@eddiindia.org">binod@eddiindia.org</a>				
<b>7.</b>	<b>Date of starting of cluster</b>	14-5-2008				
<b>8.</b>	<b>Expected date of completion</b>	31-3-2012				

	<b>of cluster</b>			
<b>9.</b>	<b>CFCs Status</b>			
A.	No. of CFCs	Land availability	Constructed area	Location
	1	Yes	1,000 sq. ft	Umergaon
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1	Cold Storage		
	2	S.S. Micro filtration Unit		
	3	Boiler .....		
<b>10.</b>	<b>No. of Charkhas</b>		NA	
<b>11.</b>	<b>No. of Looms</b>		NA	
<b>12.</b>	<b>No. of Tools Distributed</b>		125 sets of Knife, belt, torch, etc.	
<b>13.</b>	<b>Interventions carried out in Design product Development</b>			
A.	Designer engaged. If yes, give name address and phone/mobile		---	
B.	New products Developed		-	
C.	Improved/new design		-	
D.	Brief note on Design intervention		-	

<b>14.</b>	<b>Market Promotion Assistance</b>	<b>Nos</b>	<b>Location</b>	Computerization of sales outlets, bar-coding				
A	Renovation and up gradation of marketing outlets	---	---	--				
B	brief Note stating efforts undertaken	----						
<b>15.</b>	<b>Capacity Building Measures</b>							
A	Exposure visits to other clusters							
	<b>Places</b>		<b>No. of Artisans</b>	<b>Output</b>				
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B	Need based training within the clusters (skill development, Self-Help, credit & others)							
	<b>Type of training</b>		<b>No. of Artisans</b>	<b>Output</b>				
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<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefitted</b>							
A	Male	Female	Total	SC	ST	OBC	Minority	others
	465	-	465	130	240	-	-	95
B	No. of Identify card issued							
<b>17.</b>	<b>Self Help Groups</b>							
A	(i). No. of SHG formed			---				
	(ii) No. of SHG Registered			---				
	(iii). No. of SHG tied up with Bank			---				
<b>18.</b>	<b>Production</b>							
	Annual Production		<b>Qty</b>	Value ( ` in lakh)				
			---	---				
<b>19.</b>	<b>Sales</b>							
	Annual Sales		<b>Qty</b>	Value ( ` in lakh)				
			--	---				

	Export Market	---	---
<b>20.</b>	<b>Achievement</b>		
A	Registering ISOs	---	
B	Branding of products	---	
C	Improved Packaging	---	
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	NA	NA	--
E	Social security coverage of Artisans		----