

## EKTAL BELL METAL CLUSTER, RAIGARH



<b>1.</b>	<b>Implementing Agency</b>	Chhattisgarh Hastshilp Vikas Board, Raipur				
<b>2.</b>	<b>Address in Detail</b>	Chhattisgarh Haat Premises, Pandri, Raipur				
	Phone:	0771-4207600				
	Fax:	0771-4207600				
	e-mail:	<a href="mailto:cghandicrafts@gmail.com">cghandicrafts@gmail.com</a>				
	Website:	<a href="http://www.cghandicrafts.com">www.cghandicrafts.com</a>				
<b>3.</b>	<b>Cluster products</b>	Bell metal Artifacts, Utility items, Idols of God & Goddess, Showpieces, Decorative items				
<b>4.</b>	<b>Project Cost ( ` In lakhs)</b>					
	<b>NA</b>	<b>IA</b>	<b>Total</b>	Sanctioned	Released	Utilised
	<b>80.00</b>	<b>8.50</b>	<b>88.50</b>	76.23	76.23	43.18
<b>5.</b>	<b>Name of Cluster Development Executive(CDE)</b>	Mr. Aslam Khan				
	Mobile No./Phone No.	09329110617				
<b>6.</b>	<b>Technical Agency:</b>	Entrepreneurship Development Institute				
A.	Name of the Resource person with mobile No.	Mr. Pankaj Arya Mo.- 08052782878				
B.	Address:	Via- Ahmedabad Airport & Indira Bridge, P.O Bhat 382428 Ghandi Nagar (GJ)				
C.	Phone/Fax/e-mail.	079-23969151, Fax -079-23969164				
<b>7.</b>	<b>Date of starting of cluster</b>	1 <sup>st</sup> March 2008				
<b>8.</b>	<b>Expected date of completion of cluster</b>	31 <sup>st</sup> March 2012				

<b>9.</b>	<b>CFCs Status</b>							
A.	No. of CFCs	Land availability	Constructed area	Location				
	2	Yes	2,000 sq. ft.	Ektal & Baigindih				
B.	Machinery Installed in CFC							
	No.	Name of the machinery						
	1	Buffing Machine with buffing wheels						
	2	Gas welding set complete						
	3	Grinder machine .....						
<b>10.</b>	<b>No. of Charkhas</b>			NA				
<b>11.</b>	<b>No. of Looms</b>			NA				
<b>12.</b>	<b>No. of Tools Distributed</b>			Nil				
<b>13.</b>	<b>Interventions carried out in Design product Development</b>							
A.	Designer engaged. If yes, give name address and phone/mobile			Nil				
B.	New products Developed			Yes				
C.	Improved/new design			500				
D.	Brief note on Design intervention			2 workshops on product development were conducted at Ektal & Baigindih village. New product range has been introduced & about 500 new products developed. The workshops were conducted with the help of designer team from Indian Institute of Craft & Design, Jaipur under the guidance of International Designer Mr. Jogi Panghal & more than 60 artisans are benefitted from the event.				
<b>14.</b>	<b>Market Promotion Assistance</b>			<b>Nos</b>	Location	Computerization of sales outlets, bar-coding		
A	Renovation and up gradation of marketing outlets			<b>Nil</b>	----	-----		
B	brief Note stating efforts undertaken			Nil				
<b>15.</b>	<b>Capacity Building Measures</b>							
A	Exposure visits to other clusters							
	<b>Places</b>		No. of Artisans	Output				
	Orrisa (Dekanal, Mayurbhanj, Balkati, etc)		19	The artisans got aware on the products of other similar clusters and the method of production & finishing & marketing of the products.				
B	Need based training within the clusters (skill development, Self-Help, credit & others)							
	<b>Type of training</b>		No. of Artisans	Output				
	Skill development Production Training workshops 02 & Training on Finishing02		120	The artisans were trained on the various aspects of product development & also about the finishing techniques so as to produce the quality products which can fetch the good price in the market. The inputs regarding the proper marketing of the products were also given during the workshops to the artisans.				
	SHG training		50	Two days SHG Leader Training Programme was conducted for providing guidance to the leaders of the SHGs for the proper operation of the SHGs				
<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefitted</b>							
A	Male	Female	Total	SC	ST	OBC	Minority	others
	234	196	430	-	-	-	-	430
B	No. of Identify card issued			Nil				

<b>17.</b>	<b>Self Help Groups</b>		
A	(i). No. of SHG formed		18
	(ii) No. of SHG Registered		Nil
	(iii). No. of SHG tied up with Bank		2
<b>18.</b>	<b>Production</b>		
	Annual Production	<b>Qty</b>	Value (Rs. in lakh)
		--	650.00 (2010-11)
<b>19.</b>	<b>Sales</b>		
	Annual Sales	<b>Qty</b>	Value (Rs. in lakh)
		--	700.00 (2010-11)
	Export Market	--	
<b>20.</b>	<b>Achievement</b>		
A	Registering ISOs		--
B	Branding of products		Proposed
C	Improved Packaging		Work shop proposed
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	NA	NA	25%
E	Social security coverage of Artisans	Insurance cover has been provided to all the Artisans	