

ZIRO TRADITIONAL DRESS MAKING CLUSTER



1.	Implementing Agency	Arun Kutir Udyog Coop.Society, Ziro				
2.	Address	P.O./P.S. Ziro, Post Box No.19, Lower Subansiri Dist., Arunachal Pradesh-791120				
	Phone/Fax, e-mail	03788-225595, Mob.9436047072, 09436047804, Fax- 0360-2277363, E-mail dodunghai@ymail.com				
	Website:	www.				
3.	Cluster products	Traditional Shawls, Readymade garments, Jacket and coat, Traditional design cloth. Sweaters and apparels				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	78.50	8.50	87.00	78.50	78.50	71.03
5.	Name of Cluster Dev. Executive		Shri Khoda Tagiang			
	Mobile No./Phone No.		09615472660			
6.	Name of Technical Agency:		IIE			
A.	Name of the Resource person with mobile No.		Mr. Santanu Deka 09577521547			
B.	Address		Basitha Charali, Lalmati, Guwahati-781029 (Assam).			
C.	Phone/Fax/ e-Mail		0361-2302646, Fax- 0361-2300325			
7.	Date of commissioning of cluster		1 st July, 2008			
8.	Expected date of completion of cluster		31-03-2012			

9.	CFCs Status			
A.	No. of CFCs	Land availability	Constructed area	Locations
	1	Yes	200 sq. mtrs.	Ziro
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1.	Laxmi paddle loom without pulley set, Linking Machine		
	2.	Interlock machine, Hand Driving Flat Knitting machine		
10.	No. of Charkhas		--	
11.	No. of Looms		250	
12.	No. of Tools Distributed		250	
13.	Interventions carried out in Design product Development			
A.	Name of Designer with address and phone/mobile	i) Shri Binanda Kalita, Weavers Service Centre, Guwahati, GOI Mob.09957378653 ii) Ashin Kumar Sharma, Dev. Commissioner (Handloom & Handicrafts) GOI. Mob.09707010313 iii) A.K. Tripathi, HoD (GFT), Rajiv Gandhi Govt. Polytechnic, Itanagar, Mob.09402277961 iv) Toyi Diyum, Designer of Dev. Com. (Handloom), GOI, Mob.09856556418 v) Piku Saha, Designer of Dev. Com. (Handloom), GOI, Mob. 09401563479		
B.	New products Developed	80		
C.	Improved /New designs	10		
D.	Brief note on Design intervention	i) Design intervention of Design intervention of Modern Look on Traditional Design motifs have given tangible development of designs and earned popularity of new products.		

14.	Market Promotional Assistance	Nos.	Location	Computerization of sales outlets, bar coding,
A.	Renovation/up-gradation of Sales outlets	2	Ziro & Itanagar	Yes
B.	Brief Note on efforts undertaken			
15.	Capacity Building Measures			
A.	Exposure visits to other clusters	Places	No. of artisan	Output
	--	Imphal, Manipur,	25	--

		Ludhiana, Ahmedabad						
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	Weaving, Tailoring, Hosiery & Knitting		529	--				
16.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	--	550	550	--	550	--	--	--
	No. of Identity card issued				500			
17.	Self Help Groups							
A.	No. of SHG formed			30				
B.	No. of SHG Registered			--				
C.	No. of SHG tied up with Bank			--				
18.	Production							
	Annual Production			Qty.	Value (Rs. in lakh)			
				--	58.00 (2010-11)			
19.	Sales							
	Annual Sales			Qty.	Value (Rs. in lakh)			
				--	35.00 (2010-11)			
	Export Market if any			--	--			
20.	Achievement							
A.	Registration with ISOs			--				
B.	Branding of products			--				
C.	Improved Packaging			--				
D.	Enhanced wages (in per cent)							
	Spinner		Weaver		Artisan			
	--		--		60%			
E.	Social security coverage of Artisans			Medical reimbursement benefited to 87 artisans and 115 artisans have been covered under health insurance.				