

COORG BEEKEEPING CLUSTER



1.	Implementing Agency	The Coorg Progressive Beekeepers Co-Operative Society, Ltd .,Bhagamandala.				
2.	Address in Detail	Coorg district, Karnataka-571 247				
	Phone:	08272 243224,243442				
	Fax:	08272 243442.				
	e-mail:	Panneer.06@gmail.com				
	Website:	Nil				
3.	Cluster products	Honey				
4.	Project Cost (` In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilised
	72.40	7.75	80.15	60.65	60.65	37.50
5.	Name of Cluster Development Executive(CDE)	K.S.Panneeran.				
	Mobile No:/Phone No.	09880472909				
6.	Technical Agency:	C.B.R.T.I. – Pune.				
A.	Name of the Resource person with mobile No.	R.Donald Pais,09422003586. 020 2567 5865,				
B.	Address:	Central Bee Research and Training Institute, K.V.I.C., 1153,Ganeshkhind Road, Shivajinagar, Pune- 411 016.				
C.	Phone/Fax/E. Mail.	020 25655351, cbtri@pn3.vsnl.net.in				
7.	Date of starting of cluster	Nov-2009				
8.	Expected date of completion of cluster	March -2012.				

9.	CFCs Status			
A.	No. of CFCs	Land availability	Constructed area	Location
	01	0.58 acres	368 sq. ft.	Bhagamandala
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1	Honey Processing Plant		
	2	Storage tank (5000x2)		
	3	Bottling unit		
10.	No. of Charkhas		NA	
11.	No. of Looms		NA	
12.	No. of Tools Distributed		705 (Bee hives, tool kit & Extractor.)	
13.	Interventions carried out in Design product Development			
A.	Designer engaged. If yes, give name address and phone/mobile		Nil	
B.	New products Developed		---	
C.	Improved/new design		Nil	
D.	Brief note on Design intervention		----	

14.	Market Promotion Assistance	Nos	Location	Computerization of sales outlets, bar-coding
A	Renovation and up gradation of marketing outlets	2	Bhagamandala & Somawarpet	Yes
B	brief Note stating efforts undertaken	----		

15.	Capacity Building Measures			
A	Exposure visits to other clusters	Places	No. of Artisans	Output
		Kozhicode, Marthandam	50	Learnt the modern beekeeping management
B	Need based training within the clusters (skill development, Self-Help, credit & others)			
	Type of training	No. of Artisans		Output
	Skill upgradation training	15 days for 25artisans		Improved in beekeeping

16.	Artisan's empowerment - No. of artisans benefitted							
A	Male	Female	Total	SC	ST	OBC	Minority	others
	816	156	972	25	47	270	21	609
B	No. of Identify card issued				950			

17.	Self Help Groups			
A	(i). No. of SHG formed			26
	(ii) No. of SHG Registered			--
	(iii). No. of SHG tied up with Bank			--

18.	Production			
	Annual Production		Qty	Value (` in lakh)
			180.87 tons	181.59 lakhs (2010-11)

19.	Sales			
	Annual Sales		Qty	Value (` in lakh)

		171.44 tons	282.70 lakhs (2010-11)
	Export Market	--	
20.	Achievement		
A	Registering ISOs	Under Process	
B	Branding of products	CBK Agmark Coorg Honey	
C	Improved Packaging	We changed to Lug neck capping Bottles.	
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
			60%
E	Social security coverage of Artisans	----	