

CHAMOLI BEEKEEPING CLUSTER



1.	Implementing Agency	Kshetriya Shree Gandhi Ashram				
2.	Address in Detail	Gochar Badrenath Road, Chamoli – pin – 246401, Uttarkhand				
	Phone:	09410301011				
	Fax:	01363-247485				
	e-mail:	----				
	Website:	----				
3.	Cluster products	Honey				
4.	Project Cost (` In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilised
	73.00	8.50	81.50	71.50	71.50	61.08
5.	Name of Cluster Development Executive(CDE)	Mr. Vinod Prasad Semwal				
	Mobile No:/Phone No.	09412974698				
6.	Technical Agency:	NIESBUD, Noida				
A.	Name of the Resource person with mobile No.	Y.P Khubber				
B.	Address:	National Institute for Entrepreneurship & Small Business Development, A-23, Sector-62, Institutional Area, Phase – II, Noida – 201 3 01, U.P				
C.	Phone/Fax/E. Mail.	09868977675, edniesbud@vsnl.net				
7.	Date of starting of cluster	28.08.09				
8.	Expected date of completion	31-3-2012				

	of cluster			
9.	CFCs Status			
A.	No. of CFCs	Land availability	Constructed area	Location
	1	Yes	1500 Sq ft	Chamoli
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1	Honey processing plant		
	2	bottling plant		
	3	bottle dryer		
10.	No. of Charkhas		NA	
11.	No. of Looms		NA	
12.	No. of Tools Distributed		633	
13.	Interventions carried out in Design product Development			
A.	Designer engaged. If yes, give name address and phone/mobile		Nil	
B.	New products Developed		-	
C.	Improved/new design		-	
D.	Brief note on Design intervention		-	

14	Market Promotion Assistance	Nos	Location	Computerization of sales outlets, bar-coding				
A	Renovation and up gradation of marketing outlets	2	Chamoli-2	Nil				
B	brief Note stating efforts undertaken	----						
15.	Capacity Building Measures							
A	Exposure visits to other clusters							
	Places	No. of Artisans	Output					
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B	Need based training within the clusters (skill development, Self-Help, credit & others)							
	Type of training	No. of Artisans	Output					
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16.	Artisan's empowerment - No. of artisans benefitted							
A	Male	Female	Total	SC	ST	OBC	Minority	others
	500	50	550	125	45	100	-	280
B	No. of Identify card issued			--				
17.	Self Help Groups							
A	(i). No. of SHG formed			30				
	(ii) No. of SHG Registered			--				
	(iii). No. of SHG tied up with Bank			--				
18.	Production							
	Annual Production			Qty		Value (Rs. in lakh)		
	-			--		30.00 (2010-11)		
19.	Sales							
	Annual Sales			Qty		Value (Rs. in lakh)		
				--		70.00 (2010-11)		

	Export Market	--	--
20.	Achievement		
A	Registering ISOs	--	
B	Branding of products	---	
C	Improved Packaging	--	
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	NA	NA	17%
E	Social security coverage of Artisans		--