

BASSI KHADI CLUSTER



1.	Implementing Agency	Khadi Gramodyog Saghan Vikas Samiti, Bassi				
2.	Address	Post: Bassi, Dist.-Jaipur, Rajasthan-303 301				
	Phone/FAX/e-mail	01429-222940, 01429-222940I, 09414069827 Kgsvs_1967@yahoo.in				
	Website:	www.khadigramodyogbassi.org				
3.	Cluster products	Cotton, Polyvastra, Khes, Dari, Towel etc.				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	104.75	17.25	122.00	104.75	104.75	103.67
5.	Name of Cluster Dev. Executive		Shri Brajesh Sharma			
	Mobile No./Phone No.		09414900334			
6.	Name of Technical Agency:		Indian Institute of Crafts & Design, Jaipur			
A	Name of the Resource person with mobile No		Dharmendra Singh, 09928876072			
B	Address		IICD, J-8, Jhalam Dungri, Jaipur – 302 004 (Raj.)			
C	Phone/Fax/E. Mail.		0141-2701504, 09928876072 rajawat.dharmendra@gmail.com			
7.	Date of commissioning of cluster		3 rd January, 2007			
8.	Expected date of completion of		31 st March, 2012			

	cluster							
9.	CFCs Status							
A	No. of CFCs	Land availability	Constructed area			Locations		
	3	5750 Sq.fit	2425 Sq.ft.			Bassi, Bhaskhoh & Madhogarh		
B	Machinery Installed in CFC							
	No.	Name of the machinery						
	1.	Cone Winding, Generator, Hydroextractor (Jiggarr)						
	2.	Warping Unit , Calendaring, Yarn Dyeing						
10.	No. of Charkhas		450					
11.	No. of Looms		50					
12.	No. of Tools Distributed		--					
13.	Interventions carried out in Design product Development							
A	Name of Designer with address and phone/mobile			Pramod Maheris, Khadi Samiti, Bassi 7597894281				
B	New products Developed			2				
C	Improved /New designs			20				
D	Brief note on Design intervention			New Khadi trend increased & Quality Improved.				
14.	Market Promotion Assistance for activities:		Nos.	Location		Computerization of sales outlets, bar coding,		
A	Renovation/up-gradation of Sales outlets		6	Goner, Renewal, Shivdaspur, Rajapark (Jaipur), Sanjay Bazar (Jaipur) & Bassi.		--		
B	Brief Note on efforts undertaken		Sales increase					
15.	Capacity Building Measures for undertaking following activities							
A	Exposure visits to other clusters		Places	No. of artisan		Output		
	--		2	35		Knowledge Improved		
B	Need based training within the clusters (related to skill development, Self Help, credit and other need based issues)							
	Type of training			No. of Artisans		output		
	Spinning, Weaving, SHGs, PRI, Govt. Planning			559		Quality improved,		
16.	Artisan's empowerment - No. of artisans benefited							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	55	508	563	403	2	93	05	60
B	No. of Identity card issued				563			
17.	Self Help Groups							
	(i). No. of SHG formed				5			
	(ii) No. of SHG Registered				5			
	(iii) No. of SHG tied up with Bank				5			

18.	Production		
	Annual Production	Qty.	Value (Rs. in lakh)
		2.08 Lakh Mtr.	198.10 (2011-12)
19.	Sales		
	Annual Sales	Qty.	Value (Rs. in lakh)
		--	275.72 (2011-12)
	Export Market if any	--	
20.	Achievement		
A	Registration with ISOs	Applied	
B	Branding of products	--	
C	Improved Packaging	--	
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	50%	93%	--
E	Social security coverage of Artisans	All artisans are covered under insurance scheme.	