

BAMBOO CLUSTER, BALAGHAT



Artisans working in CFC at Cluster



Bamboo's Sofa Set

1.	Implementing Agency	The Madhya Pradesh State Minor Forest Produce (Trading & Development) Co-operative Federation, Bhopal				
2.	Address in Detail	74 Bangle, Khel Parisar, Indra Nikunj, Bhopal-462003				
	Phone:	07574-2674349, 2674353				
	Fax:	07574-2552628				
	e-mail:	mdmfpfed@sancharnet.in .				
	Website:	www.mfpfederation.com				
3.	Cluster products	Sofa set, Resting chairs, Flower pots, Table lamps, Bangles				
4.	Project Cost (` In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilised
	80.00	8.50	88.50	64.40	64.40	56.40
5.	Name of Cluster Development Executive(CDE)	Shri Sonu Singh Mehra				
	Mobile No./Phone No.	9425816410				
6.	Technical Agency:	Indian Institute of Forest Management (IIFM), Bhopal (M.P.)				
A.	Name of the Resource person with mobile No.	Prof. Manmohan Yadav 9424413670, 0755-2775716				
B.	Address:	Post Box No.357, Nehru Nagar, Bhopal (M.P.) 462003				
C.	Phone/Fax/e-mail.	2775716, 2773799, FAX-91-755-2772878				
7.	Date of starting of cluster	23.03.2007				
8.	Expected date of completion of cluster	31.03.2012				

9.	CFCs Status							
A.	No. of CFCs	Land availability	Constructed area			Location		
	01	½ Acre	1300 Sq. Ft.			Garra (Balaghat)		
B.	Machinery Installed in CFC							
	No.	Name of the machinery						
	1	14 different types of machinery						
10.	No. of Charkhas			NA				
11.	No. of Looms			NA				
12.	No. of Tools Distributed			300				
13.	Interventions carried out in Design product Development							
A.	Designer engaged. If yes, give name address and phone/mobile				Ku. Meghana Ajit, 26 DCH colony, patel nagar, Gajiyabad-213001			
B.	New products Developed				Bamboo tiles			
C.	Improved/new design							
D.	Brief note on Design intervention				Rs. 20000.00 produced product range for development 1-based on 'patti' as raw material-coasters, tray, blinds, frames, floor tiles, mirrors. 2-based on round sticks as raw material-blinds, lamps, screens & windows panels, tooth-picks, agarbatti, placemats. 3-based on woven baskets-potli, set of containers, floor lamps, table lamps, household utility articles. 4-solid bamboo-furniture, furniture accessories, curtain rods, curtain rod ends, toys.			
14.	Market Promotion Assistance		Nos	Location		Computerization of sales outlets, bar-coding		
A	Renovation and up gradation of marketing outlets		01	Balaghat		Nil		
B	brief Note stating efforts undertaken		---					
15.	Capacity Building Measures							
A	Exposure visits to other clusters							
	Places		No. of Artisans		Output			
	IIT, Guwahati		20		Skill improvement			
B	Need based training within the clusters (skill development, Self-Help, credit & others)							
	Type of training			No. of Artisans		Output		
	Skill Development			360		Artisans' skill was improved		
16.	Artisan's empowerment - No. of artisans benefitted							
A	Male	Female	Total	SC	ST	OBC	Minority	others
	274	246	520	87	299	121	---	13
B	No. of Identify card issued				520 printed, 200 issued			
17.	Self Help Groups							
A	(i). No. of SHG formed				24			
	(ii) No. of SHG Registered				24			
	(iii). No. of SHG tied up with Bank				24			
18.	Production							
	Annual Production			Qty.		Value (Rs. in lakh)		
				--		Rs.9.03 (2010-11)		
19	Sales							

	Annual Sales	Qty.	Value (Rs. in lakh)
		--	Rs.11.613 (2010-11)
	Export Market	--	--
20.	Achievement		
A	Registering ISOs	--	
B	Branding of products	--	
C	Improved Packaging	--	
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	NA	NA	313%
E	Social security coverage of Artisans		--