



## खादी और ग्रामोद्योग आयोग

KHADI AND VILLAGE INDUSTRIES COMMISSION

शुद्धम, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार

Ministry of Micro, Small & Medium Enterprises, Govt of India

No: PMEGRP/PV/2021-22/

Date: 12.04.2021

**Through Digital KVIC**

To

All State Directors,  
Khadi and V. I. Commission,  
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**Sub:** Physical verification and Geo tagging of PMEGRP units  
financed from 2016-17 to 2018-19-reg.

**Ref:** Circular No: PMEGRP/PV/2020-21 dated.16.07.2020.

Sir/ Madam,

You are well aware that 100% physical verification of actual establishment and working status of each of the unit set up under PMEGRP will be done by KVIC through outsourcing agency and Banks, DICs, KVIBs & Coir Board will coordinate and assist in ensuring 100% physical verification, as per the approved guidelines of PMEGRP. The process of physical verification is to facilitate the adjustment of Margin Money released in respect of PMEGRP units by the respective bank branches, upon satisfying the key parameters of the scheme during the verification.

As per the circular cited under reference, the existing physical verification process carried out by the respective State Directors has been discontinued and centralized by engaging National level outsourcing agency. Accordingly, this office has finalized M/s.Genesys International Corporation Limited, 73, SDF III, SEEPZ-SEZ, Andheri East, Mumbai-400056, Maharashtra as outsourcing agency to conduct

physical verification across PAN India through GIS Mobile based application and Geo tagging of PEMGP units will be done from the respective locations.

The following modus operandi has been planned for early and successful completion of the physical verification:

1. The selected agency will conduct the physical verification process through their Enumerators with due authorization letter from KVIC and valid ID cards of PV agency.
2. The selected agency will nominate their representative in Central office, KVIC, Mumbai for coordination with their Enumerators throughout the entire physical verification process. KVIC shall also nominate an officer at PMEGP directorate to coordinate with the IAs & banks for the purpose.
3. The enumerators of the PV agency will plan the schedule for each District in the State and intimate the probable date of visit to each unit & bank branch in advance under intimation to the concerned Implementing Agency. The name and contact details of enumerators will be shared with the Nodal officers of KVIC and the Nodal Officer will, in turn, share the details with the concerned District Coordinators of IAs, Banks, Implementing agencies for smooth conducting of the physical verification process.
4. The State Level Nodal officers of KVIC will facilitate the coordination of the entire process of physical verification with all the stake holders in consultation with the outsourcing agency. The district level Nodal officers of PMEGP will assist the process of PV by keeping in touch with the District level functionaries of DIC, KVIB & Coir Board over phone

for identification of beneficiary, location, bank, office of IA etc.

5. The State Offices shall make all necessary preliminary correspondence with all the Implementing agencies, banks and beneficiaries about the physical verification with the request to extend cooperation in the process for completion.
6. The Central office is also writing to all the controlling banks, heads of KVIB, Coir Board & DIC with a request to inform their field level officers for extending necessary cooperation with the PV agency.
7. Since the process of physical verification is continuously monitored by the Authority through PMEGP & Geo portals, all the State Directors & Nodal officers are informed to be vigilant during the entire process of physical verification process.

In view of the above, it is once again instructed to keep inform all the stake holders of PMEGP scheme for extending necessary cooperation to the outsourcing agency for smooth conducting of physical verification.

Yours Sincerely,

  
(M. Rajanbabau)  
12/04/21

Dy. CEO(PMEGP)

Copy to: 1). CEO Cell 2). All Zonal Dy. CEOs



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