CIRCULAR

The Ministry of MSME, Govt. of India has launched a new Credit Linked Subsidy Scheme i.e. Prime Minister’s Employment Generation Programme (PMEGP) w.e.f. 15th August, 2008 by merging REGP and PMRY that were in operation till 31st March, 2008. Khadi and Village Industries Commission is the nodal agency at National level for implementation of the scheme and the programme will be implemented through field offices of KVIC, KVIBs and DICs.

2. For successful implementation and to review the progress of the scheme on periodical basis so as to achieve the target of generation of employment, the scheme envisages for monitoring at District, Zonal, State and National levels. For the purpose, it has been decided to have State, Zonal and National level monitoring committee. Accordingly, constitution of the committee and their functions given below:

A) State Level Monitoring Committee.

i) The State Level Monitoring committee will consists of following members.

a) Principal Secretary/IDC, Dept.of Industries - Chairman
b) Director of Industries - Member
c) CEO, KVIB - Member
d) Rep. of major public sector Banks in the State including Convenor of SLBC - 5 Members
e) Rep. of SC/ST Corporation - Member
f) Rep. of Dept. Panchayati Raj - Member
g) Rep. of State Women Dev. Corp. - Member
h) Divisional Directors of KVIC in State - Member
i) Rep. of SIDBI - Special invitee
j) Rep. of NABARD - Special invitee
k) State Director, KVIC - Member Convenor

N.B. In the State, where the Khadi & Village Industries functions under Department of the State Govt. other than Department of Industries, the Secretary of the concerned Department will also be one of the Member of the State Level Monitoring Committee. The senior most Secretaries will be the Chairman of Committee.
ii) The Committee will meet at least once in a quarter.

iii) The functions of the committee includes

a) To review the performance / achievement made in implementation of PMEGP by KVIC / KVIB / DIC separately in the quarter. The review should focus on total achievement in relation to target, imbalance, if any in social category wise, industry wise and area wise and action taken for a wider publicity of the scheme.

b) Suggest ways to improve performance and to correct the imbalances, if any.

c) The Committee should ensure that the performance of PMEGP are regularly reviewed in the District Consultative Committee (DCC) / District Level Review Committee (DLRC) headed by District Collector / District Magistrates by including it as permanent agenda point.

d) Reviewing the reporting system made by KVIC, KVIB and DICs.

e) To review the sanction made by the Bank in relation to the recommendations made by District Task Forces.

f) Imparting of EDP training to selected beneficiaries.

g) Any other matter related to PMEGP scheme regarding physical and financial aspects of the scheme to ensure qualitative achievement of the targets.

iv) The expenditure on the meeting of the said committee will be met out by the State Office, KVIC as per approved guidelines.

B. Zonal Level Monitoring Committee

i) The Zonal Level Committee will consist of following members:

a) Chief Executive Officer, KVIC : Chairman

b) Director of Industries in each State of the Zone : Members

c) CEOs of State / UTs KVIBs : Members

d) Lead Bank Managers of each State in the zone : Members

e) State / Divisional Directors of each State in the Zone : Members

f) Zonal Dy.C.E.O. of KVIC : Member Convenor

ii) The committee will meet at least once in a quarter.

cont.
iv) The functions of the committee includes

   a) To review the performance / achievement made in implementation of PMEGP by KVIC / KVIB / DICs of each State in the Zone separately on quarterly basis.
   b) Reviewing the reporting system made by KVIC, KVIB and DICs.
   c) To review the sanction made by the Bank in relation to the recommendations made by District Task Forces.
   d) Imparting of EDP training to selected beneficiaries.
   e) Any other matter related to PMEGP scheme regarding physical and financial aspects of the scheme to ensure qualitative achievement of the targets.

iv) The expenditure on the meeting of the said committee will be met out by the State Offices of KVIC in the Zone on rotation basis as per approved guidelines.

C. National Level Monitoring Committee

i) The National Level Monitoring Committee consists of following Members:

   a) Chairperson, KVIC : Chairman
   b) Chief Executive Officer, KVIC : Member
   c) Financial Adviser of KVIC : Member
   d) Rep. of MSME : Member
   e) CMDs of all Public Sector Banks : Members
   f) CEOs of State/UT KVIBs : Members
   g) Director of Industries of State Govts. : Member
   h) Rep. of RBI : Member
   i) Zonal Dy.C.E.O.s of KVIC : Members
   j) Director, REGP/PMEGP : Member Convenor

ii) The Committee will meet once in six months.

iii) The functions of the committee includes:

   a) To review the performance / achievement made in implementation of PMEGP, Statewise / Bankwise.

   b) Suggesting policy measures and changes for smooth implementation of the scheme.

Contd.
c) Any other matter in relating to implementation of PMEGP with permission of Chair.

iv) The expenditure on the meeting of the said committee will be met out by Director, REGP/PMEGP as per approved guidelines.

3. The Member Conveners of different level of committees may in consultation with the Chairman of their committee initiate action for formation of committees at the earliest.

4. The Member Conveners with due approval of the Chairman of their committee will initiate action for committee meeting, preparation of agenda, minutes of the meeting and due reporting to different heads on the proceedings and decisions of the meeting.

(J. S. Mishra)
Chief Executive Officer

To,
All Members of the Committee
Copy to:
1. P. S. to Hon’ble Chairperson, KVIC.
2. All Members of the Commission
3. OSD to Chief Executive Officer, KVIC.
4. OSD to Financial Adviser, KVIC
5. Joint Secretary, Ministry of MSME, Govt. of India, Udyog Bhavan, New Delhi - 11
6. Secretary, Industries / IDC of All the States and Union Territories
7. C.E.O.s of All KVI Boards
8. Director Industries of All the States and Union Territories.
9. State / Divisional Director of KVIC