



**KHADI AND VILLAGE INDUSTRIES COMMISSION  
IRLA ROAD, VILE PARLE (WEST), MUMBAI-56**

No.REGP/PMEGP/Scheme/08-09

Date : 12-12-2008

**C I R C U L A R**

The Ministry of MSME, Govt. of India has launched a new Credit Linked Subsidy Scheme i.e. Prime Minister's Employment Generation Programme (PMEGP) w.e.f. 15<sup>th</sup> August, 2008 by merging REGP and PMRY that were in operation till 31<sup>st</sup> March, 2008. Khadi and Village Industries Commission is the nodal agency at National level for implementation of the scheme and the programme will be implemented through field offices of KVIC, Khadi and Village Industries Boards and District Industries Centers.

2. Guidelines of the scheme envisage for selection of beneficiaries by the District Task Force Committee constituted under the Chairmanship of District Collector/Magistrate of the concerned district. For the purpose, applications are invited from prospective beneficiaries through advertisement and to be submitted to KVIC, KVIB and DICs as the proposal may be in terms of claim of Margin Money (Subsidy).

3. All most in all the states and union territories , KVIBs and DICs have their own offices, man power and net work at District Level and are well placed for smooth implementation of PMEGP scheme. i.e. collection of applications, conducting awareness camp, providing information at District Level etc. However, KVIC have offices only at State Level and in some state at Divisional Level. This poses problems for the prospective entrepreneurs who are desirous of availing the benefit of scheme from KVIC. It is observed that the persons have to come all the way from remotest village to the state capital i.e. State Office, KVIC or Divisional Office, KVIC for information, and for submission of application or for any other purpose related with the scheme.

4. Keeping in view the above stated problems; for smooth implementation of the scheme and providing relief to the prospective entrepreneurs by way of extending the benefits of the scheme at their door steps, the following has been decided:

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