

**Directorate of PMEGP
Khadi and Village Industries Commission,
3, Irla Road, Vile Parle (West), Mumbai-400 056**

No.PMEGP/CC/metgs./ATR/10-11

Date: 3.11.2010

CIRCULAR

**Sub: Conducting of Awareness Workshops for
PMEGP entrepreneurs and publicizing
quality control norms etc.**

For conducting Awareness Workshops for PMEGP entrepreneurs highlighting importance of following standards, manufacturing specifications as well as quality control procedures and publicizing quality control norms and standard specifications to be followed by PMEGP entrepreneurs who are selling goods through KVIC sales outlets, the Commission in its meeting held on 23rd and 24th September, 2010 resolved that quality control and standards is the priority programme of the Commission and KVI institutions and REGP/PMEGP units should be made aware of the following standardized quality specifications including quality control checks for products especially when they are sold through KVI outlets and exported abroad.

2. It was also decided to conduct awareness workshops for entrepreneurs under PMEGP highlighting the importance of standard manufacturing specifications as well as quality control procedures.
3. Further, commission directed to release a half page awareness advertisement in news papers all over the country stating that PMEGP entrepreneurs who are producing goods and also institutions who are selling their goods through KVIC sales outlets are required to follow all certification norms, quality control guidelines and standard specifications as specified from time to time compulsorily without fail.
4. State/Divisional Directors should therefore adhere to the directions of the commission and release an advertisement for creating awareness for maintaining the quality and standards in producing the KVI products.

