C I R C U L A R

Sub: Application E-tracking under PMEGP
Ref: 1) Circular No. PMEGP/Implementation of PMEGP /2010-11 dt. 28.3.2011
     2) Corrigendum: No. PMEGP/ Implementation of PMEGP/ 2010-11 dt. 18.4.2011

Application E-tracking under PMEGP scheme is very important aspect and has been made non negotiable for implementation by Ministry of MSME. Activity of E-tracking has to be implemented by June, 2011 and no further extension shall be permitted for this activity.

2. During review it is observed that while 8 Offices have already selected agencies, other Offices have to ensure that the agency is in place and e-tracking commences from June, 2011.

3. States like Goa, Maharashtra, Manipur, Meghalaya, Arunachal Pradesh etc., have not even advertised for e-tracking agency which is viewed seriously and necessary action will be initiated against the concerned State Directors.

4. It is to emphasise that e-tracking is necessary for transparency and monitoring progress of applications received under PMEGP and all out efforts are to be made by all the State Directors to ensure compliance of putting the agency in place and start e-tracking by June, 2011, without fail. This is a priority activity and State Directors will personally be held responsible in the event of non-compliance of the directions.

5. It is also to clarify that e-tracking will be based on application received from 1.4.2011 including that of KVIC, KVIB and DICs.
6. It is also noted that many of the State Directors are sending details of offers received by the Tender Committee in respect of E-tracking to Central Office for approval. In this regard it is clarified that the selection of e-tracking agencies has been decentralized at state level and a Committee at state level has also been constituted and circulated vide corrigendum dated 18.4.2011 shown under reference No.2 above. State Director, KV!C is the Chairman and the Committee is fully empowered to carry out the selection of the agency following GFR norms.

7. State Director should also satisfy themselves about the reasonableness of the rate received and if necessary, carry out the negotiation with L-I keeping in view circular No. 423/07 dated 04.03.2007 issued by CVC and recording the Justification. No case should be referred to Central Office for approval in this matter.

8. The status of e-tracking is being reviewed by Secretary, MSME on weekly basis and State Director should give topmost priority to ensure that e-tracking is in place by the stipulated date.

9. The Zonal Dy. CEOs should monitor compliance and also ensure that the task should be completed by the stipulated date and in case of any gaps they should take corrective action and also bring to the notice of the undersigned immediately.

10. The State Director has to give compulsorily weekly report to Director, PMEGP by Monday of every week starting from 1st June, 2011 to enable Director (PMEGP) to send the progress report to Ministry of MSME by Tuesday of every week.

11. State Director should also bring to the notice of DICs, KVIBs and banks relating to e-tracking activity and about the agencies selected for the purpose so that prompt response and cooperation can be provided by them to representative of e-tracking agency.
12. The above directions should be strictly complied with by all concerned.

To
1. All State/Divisional Director, KVIC
2. The CEO, State/UT KVIB
3. Principal Secretary, Industries.

Copy to:
1. Joint Secretary, MSME, Govt. of India for kind information.
2. All Members of KVIC
3. Secretary to Chairperson
4. OSD to CEO
5. AO to FA, KVIC, Mumbai
6. A.O. to CVO, KVIC, Mumbai
7. All Zonal Dy. Chief Executive Officers
8. All Programme/Industry Directors, Central Office, KVIC
9. All Director, Industries
10. Director (Publicity) for publishing in Jagriti.
11. Director (IT) for website
12. Hindi Officer, Hindi Cell, KVIC Mumbai with a request to issue Hindi version of this circular.
13. Grievances Officer, KVIC, Mumbai – 400 056
14. PRO, KVIC, Mumbai -56

(K.S.RAO)
Director (PMEGP)