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**KHADI AND VILLAGE INDUSTRIES COMMISSION  
3, IRLA ROAD, VILE PARLE (WEST), MUMBAI-400 056**

No:PMEGP/RBI/2011-12

Date : 23.1.2012

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**C I R C U L A R**

**Subject : Region specific issues relating to MSEs to be discussed with Regional Director, RBI-reg.**

The 12<sup>th</sup> meeting of Standing Advisory Committee on flow of Institutional Credit to MSME sector was held on 5<sup>th</sup> July, 2011 at RBI, Central Office, Mumbai. During the discussion on various issues related to flow of institutional credit to MSME sector, it was decided as follows:

"Region specific issues relating to MSEs may be taken up with the concerned Regional Director of Reserve Bank of India and the SLBC convener banks. Such issues that cannot be resolved at Regional Office level could be brought to the notice of Central Office of RBI."

2. Therefore, it is requested that all State Directors of KVIC should take up the issues relating to MSEs with concerned Regional Director of RBI and the convener, SLBC to sort out the issues of PMEGP with Banks.

3. The RBI representatives should invariably be invited for all the State /Zonal level Review Meetings, Bankers Meetings in the State organized by KVIC.

4. All State/Divisional Directors should ensure compliance of the above directions.

5. The Zonal Dy.C.E.Os. should monitor compliance.

*J.S. Mishra*

(J.S. Mishra)  
Chief Executive Officer

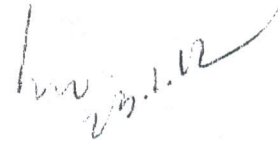
To

- 1. All State/Divisional Directors, KVIC
- 2. All CEO/State/UT KVIB
- 3. All Director Industries

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Copy for information to :

1. All Members of the Commission
2. All Zonal Dy.C.E.O.s
3. OSD to CEO Cell
4. A.O. to FA Cell
5. D.D. to CVO Cell
6. Sr.PA to Jt. CEO
7. All Industry/Programme Directorates Central Office
8. Director (IT) with a request to place the circular on KVIC website.
9. Director (Publicity) for publishing the same in the ensuing issue of Jagriti
10. Hindi Officer, KVIC, Mumbai to translate the same in Hindi version.



Chief Executive Officer