



Directorate of Prime Minister's  
Employment Generation Programme  
**Khadi & Village Industries Commission**

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**C I R C U L A R**

**Subject: Allocation of margin money target in the proportionate of 30:30:40 in respect of KVIC, KVIB and DICs for implementing PMEGP scheme - reg.**

Prime Minister's Employment Generation Programme (PMEGP) scheme guidelines approved by the Ministry of Micro, Small and Medium Enterprises (MSME) circulated vide office order No. 2027 dated 01.10.2008 and published in the book "PMEGP Road to Pride and Progress" stipulates the following allocation of targets for three implementing agencies:

- |   |       |
|---|-------|
| a. Khadi & Village Industries Commission (KVIC) | - 30% |
| b. Khadi & Village Industries Board (KVIB)      | - 30% |
| c. District Industries Centers (DICs)           | - 40% |

2. Above targets are worked out State wise based on the criteria of rural population of the State, backwardness of the State, urban unemployment and past performance. The target allocated to KVIC and KVIB are bifurcated 50:50 basis except in the States of Jammu and Kashmir, Goa, Mizoram, West Bengal and Nagaland. In these States, the targets between KVIC and KVIB are allocated in the ratio of 30:70 and issued by Khadi & Village Industries Commission (KVIC) to all State Offices for circulation placing it in State Level Banker's Meetings (SLBC).

3. Instances have been noticed that in many States the margin money target allocation has been changed at local level and revisions are made in the targets of KVIC, KVIB and DICs without the approval of KVIC which is the single nodal agency for implementation of PMEGP scheme.

