

# “Provide pure water, people will pay”



A Post Graduate Smt. Sarita Singh before setting up her unit Vaishnavi Enterprises under PMEGP was a home maker. She read in Newspaper about the scheme, fulfilling the desired conditions she has set up her RO Plant - A Drinking Water Plant under PMEGP guidance of DIC, Raebareli. She has availed Bank loan of Rs. 20,00,000 for the project.

The unit is producing 10 liters & 25 liters Packaged Drinking Water with an average production of 2400 Jars per day at Civil lines Rae bareli City. Her business is supporting families of 17 persons in the unit. She is supplying the packaged drinking water by Rickshaw and delivery Van in Rae bareli and nearby towns.

Satisfied with her unit she says "If you provide pure water, people will pay."

Name & address of the Entrepreneur	:	Smt. Sarita Singh M/s Vaishnavi Enterprises Civil Lines, Rae bareli (UP)
Category of the entrepreneur	:	i) Social Category : Women ii) Sex : Female
Industry/Activity (Name of the Industry)	:	Packaged Drinking Water
Unit financed by the Bank(Name & Address)	:	Bank of Baroda, Main Branch Raibareli, Distt.-Raibareli (UP)
Project cost of the unit (Rs.)	:	20,00,000/-
Annual Turnover (Rs.)	:	65,00,000/-
Employment provided by the entrepreneur in the unit	:	17 Persons