

Dream creates activities



Smt. Pooja who has passed MBA from Uttranchal University, Dehradun was a housewife after her marriage. Her husband Mr. Gaurav Bhatiya was working with the paper industry as marketing executive at Lucknow but dissatisfied with his salary and job, they decided to establish their own industrial unit.

Through website of KVIC she came to know about the PMEGP scheme. She approached, S.O. KVIC, for necessary guidance. She availed bank loan of Rs. 25,00,000 under the fold of KVIC for manufacturing Paper Board Boxes under Hand Made Paper Industry. Her success is flying high with monthly turnover of Rs.5,50,000/-. She is providing employment to 19 persons. Her marketing network is spread in Lucknow, Pratapgarh, Rae bareli, Bahraich and nearby districts. Smt. Pooja Ahuja is fully satisfied with the PMEGP Scheme.

"Thanks to KVIC for showing me the way. Dream a dream, and make it happen" she says.

Name & address of the Entrepreneur	:	Smt. Pooja Ahuja M/s Paper Pack Plot No. 670, Vill.-Bibipur, Post-Banthara, Lucknow (UP)
Category of the entrepreneur	:	i) Social Category : General ii) Sex : Female
Industry/Activity (Name of the Industry)	:	Manufacturing of Paper Board Boxes
Unit financed by the Bank(Name & Address)	:	Bank of India, Sarojni Nagar, Lucknow
Project Cost (Rs.)	:	25,00,000/-
Annual Turnover (Rs.)	:	66,00,000/-
Employment provided by the entrepreneur in the unit	:	19 Persons

