

# He charged the way we think



The greatest entrepreneurs are those, who revolutionize business, open opportunities for others and charge the way we think.

B.E. degree holder Shri Rajan is one such, who has created this impact. Shri Rajan established Paper Cup Manufacturing unit by availing a bank loan for the project cost of Rs. 25.00 lakh from Bank of India, Ponneri Branch, Tiruvallore District.

After gaining two years of experience in the marketing field, he had been to China for getting the technology and training in all aspects in the Paper Cup Manufacturing.

Due to his courage and determination, the unit has touched the annual turnover of Rs. 50.00 lakh, which is just double of the project cost. To meet the demand, the unit often runs for more than 12 hrs. per day.

<b>Name &amp; address of the entrepreneur</b>	:	Shri. G.K. Rajan 4/39, Guduvancherry, Arasur Post Ponnari Tal, Thruvellore Dist-601204 Tamilnadu
<b>Category of the entrepreneur</b>	:	i) Social Category : OBC ii) Sex : Male
<b>Industry/Activity (Name of the Industry)</b>	:	HMPFI Paper Cup Manufacturing
<b>Unit financed by the Bank(Name &amp; Address)</b>	:	Bank of India, Ponneri
<b>Project cost of the unit (Rs.)</b>	:	25,00,000/-
<b>Annual Turnover (Rs.)</b>	:	50,00,000/-
<b>Employment provided by the entrepreneur in the unit</b>	:	14 persons