Directorate of PMEGP Khadi and Village Industries Commission, 3, Irla Road, Vile Parle (West), Mumbai-400 056

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No.PMEGP/Policy/Gen/2009-10

Date: 26.07.2010

CIRCULAR

Sub: To Ensuring quality control of KVI Products-Reg.

Khadi and Village Industries Commission is providing employment opportunities to the first generation entrepreneurs under PMEGP Scheme, it is also felt necessary to maintain quality of the products produced by the PMEGP entrepreneurs.

- 2. Mahatma Gandhi Institute of Rural Industries (MGIRI), Wardha has been visited by Financial Advisor, KVIC, Mumbai and observed that excellent testing facility were provided for the chemical products like different liquids and beauty products etc.
- 3. The KVI Products produced by PMEGP entrepreneurs should invariably maintain quality to compete in the market with multinational company. To ensure the quality of KVI products the State/Divisional Directors may bring to the notice of all the first generation entrepreneurs interested to establish units under PMEGP Scheme about to facilities available for testing the quality of the products. Further a portable test kits for soaps at Rs.25,000/= is also developed by MGIRI, Wardha.

Contd....

The State/Divisional Directors may also ensure to made a part of the project cost for test kits, specially for chemical based products list of Chemical Laboratory has the facilities for providing quality control testing for the following products and their parameters is enclosed.

Encl: As above

(J.S.Mishra)
Chief Executive Officer

To

- 1. All State / Divisional Directors of KVIC
- 2. All CEOs of State/UT KVI Boards
- 4. Director of Industries of all State/UT Govts.

Copy for information to:

- 1. Jt. Secretary, Ministry of MSME, GOI, New Delhi.
- 2. All Members of the Commission
- 3. Secretary to Hon'ble Chairperson
- 4. O.S.D to C.E.O, KVIC
- 5. A.O to F.A Cell ,KVIC
- 6. P.A. to Jt.C.E.O, KVIC
- 7. Director (IT) for web-site
- 8. Director (Publicity) for publishing in Jagriti
- 9. Director (Hindi Cell) for Hindi version.

(J.S.Mishra)
Chief Executive Officer