"KVIC- REGP-(Gramodyog Rojgar Yojana)"

**Project Profile on Trumock Shoe with TPR Sole**

**Introduction**

Trumock shoes are used especially by the young generation for their daily use. These footwear are of the latest trend in the fashion world. These shoes are made of leather uppers and have TPR Soles attached to them. They are generally light weight and very comfortable to wear. These shoes are at present being manufactured in places like Delhi, Agra, Mumbai, Chennai, Kolkata, etc. But due to the increasing demand of these footwear all over the country and abroad, these can be manufactured anywhere in the country.

**Process of Manufacture:** The production details of Trumock shoes are given for the three places i.e. counter, vamp and apron. For preparation of shoe pattern, the last is covered all round with the Texon adhesive tape used for pattern cutting and the designing is carried out over the covered standard size shoes last. After the designing, components are cut very carefully over the last itself and removed from the last very carefully. These cut components are spread over by making the cut over the curves to open up the curves and curvature of the last. Afterwards, balanced shape is given to the components to obtain the perfect shape and necessary allowances are added to each component, which include the bottom surface also.

1. **Name of the Product:** Trumock Shoe with TPR Sole

2. **Project Cost:**
   - **a. Capital Expenditure**
     - **Land**
       - Workshed in sq.ft: 300 Rs. 60,000.00
     - **Equipment**
       - Total Capital Expenditure: Rs. 195,900.00
   - **b. Working Capital**
     - Total Project Cost: Rs. 1,952,700.00

3. **Estimated Annual Production Capacity:**

<table>
<thead>
<tr>
<th>Sr.No.</th>
<th>Particulars</th>
<th>No of pair</th>
<th>Rate</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Trumock Shoe with TPR Sole</td>
<td>21000.00</td>
<td>0.00</td>
<td>1987.43</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td>21000.00</td>
<td>0.00</td>
<td>1987.43</td>
</tr>
</tbody>
</table>

4. **Raw Material:** Rs. 1,550,000.00

5. **Labels and Packing Material:** Rs. 60,000.00

6. **Wages (Skilled & Unskilled):** Rs. 62,000.00

7. **Salaries:** Rs. 30,000.00
8 Administrative Expenses : Rs. 10,000.00
9 Overheads : Rs. 10,000.00
10 Miscellaneous Expenses : Rs. 10,000.00
11 Depreciation : Rs. 16,590.00
12 Insurance : Rs. 1,959.00
13 Interest (As per the PLR)
   a. C.E.Loan : Rs. 25,467.00
   b. W.C.Loan : Rs. 228,384.00
   Total Interest Rs. 253,851.00
14 Working Capital Requirement
   Fixed Cost Rs. 77,426.00
   Variable Cost Rs. 1,910,384.00
   Requirement of WC per Cycle Rs. 331,302.00

15 Cost Analysis

<table>
<thead>
<tr>
<th>Sr.No.</th>
<th>Particulars</th>
<th>Capacity Utilization(Rs in '000)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>1</td>
<td>Fixed Cost</td>
<td>77.43</td>
</tr>
<tr>
<td>2</td>
<td>Variable Cost</td>
<td>1910.00</td>
</tr>
<tr>
<td>3</td>
<td>Cost of Production</td>
<td>1987.43</td>
</tr>
<tr>
<td>4</td>
<td>Projected Sales</td>
<td>2200.00</td>
</tr>
<tr>
<td>5</td>
<td>Gross Surplus</td>
<td>212.57</td>
</tr>
<tr>
<td>6</td>
<td>Expected Net Surplus</td>
<td>196.00</td>
</tr>
</tbody>
</table>

Note:
1. All figures mentioned above are only indicative.
2. If the investment on Building is replaced by Rental then
   a. Total Cost of Project will be reduced.
   b. Profitability will be increased.
   c. Interest on C.E. will be reduced.