KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOOG ROJGAR YOJANA

NEERA CATERING UNIT

The palms are known to mankind as a source of sweetening agent. Palm wealth widely encompasses the tropical countries. The juice yielding from the palm trees called as 'Neera'. Neera can be used as basic raw material for producing semi solid/solid sweet mass called as 'Gur', 'Palm Sugar' & 'Palm candy'. This trade is fully occupied by the tappers who are poorest of the poor. The trade has got good employment potential besides giving good earnings of the said tapper community. The technology involved in this trade is indigenous and so easy to handle by any one.

1 Name of the Product : Neera

2 Project Cost :
   a Capital Expenditure
      Land : Own
      Building Shed 500 Sq.ft : Rs. 110000.00
      Equipment : Rs. 400000.00
      (Poly pouch/ Dispenser/ Glass sealing M/c, Knifes, Climbing device, Ropes, Aluminium Cans, etc.)
      Total Capital Expenditure Rs. 510000.00
   b Working Capital Rs. 121000.00

   TOTAL PROJECT COST : Rs. 631000.00

3 Estimated Annual Production of Neera : (Value in '000)

<table>
<thead>
<tr>
<th>Sr.No.</th>
<th>Particulars</th>
<th>Capacity</th>
<th>Rate</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Neera</td>
<td>61200.00</td>
<td>12.00</td>
<td>730.40</td>
</tr>
<tr>
<td></td>
<td></td>
<td>liters</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td>61200.00</td>
<td>12.00</td>
<td>730.40</td>
</tr>
</tbody>
</table>

4 Raw Material : Rs. 237000.00

5 Lables and Packing Material : Rs. 100000.00
6 Wages (Skilled & Unskilled) : Rs. 85000.00
7 Salaries : Rs. 36000.00
8 Administrative Expenses : Rs. 25000.00
9 Overheads : Rs. 150000.00
10 Miscellaneous Expenses : Rs. 10000.00
11 Depreciation : Rs. 45500.00
12 Insurance : Rs. 5100.00
13 Interest (As per the PLR)
   a. C.E.Loan : Rs. 66300.00
   b. W.C.Loan : Rs. 15730.00
   Total Interest Rs. 82030.00
14 Working Capital Requirement :
   Fixed Cost Rs. 142400.00
   Variable Cost Rs. 587730.00
   Requirement of WC per Cycle Rs. 121688.00
15 Estimated Cost Analysis

<table>
<thead>
<tr>
<th>Sr.No.</th>
<th>Particulars</th>
<th>100%</th>
<th>60%</th>
<th>70%</th>
<th>80%</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Fixed Cost</td>
<td>142.40</td>
<td>85.44</td>
<td>99.68</td>
<td>113.92</td>
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<tr>
<td>2</td>
<td>Variable Cost</td>
<td>588.00</td>
<td>352.80</td>
<td>411.80</td>
<td>470.40</td>
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<tr>
<td>3</td>
<td>Cost of Production</td>
<td>730.40</td>
<td>438.24</td>
<td>511.48</td>
<td>584.32</td>
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<tr>
<td>4</td>
<td>Projected Sales</td>
<td>1200.00</td>
<td>720.00</td>
<td>840.00</td>
<td>960.00</td>
</tr>
<tr>
<td>5</td>
<td>Gross Surplus</td>
<td>469.60</td>
<td>281.76</td>
<td>328.52</td>
<td>375.68</td>
</tr>
<tr>
<td>6</td>
<td>Expected Net Surplus</td>
<td>424.00</td>
<td>236.00</td>
<td>283.00</td>
<td>330.00</td>
</tr>
</tbody>
</table>

Note : 1. All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental Premises
   a. Total Cost of Project will be reduced.
   b. Profitability will be increased.
   c. Interest on C.E. will be reduced.