

## SINGHBHUM BEEKEEPING CLUSTER



<b>1.</b>	<b>Implementing Agency</b>	Singhbhum Gramodyog Vikas Sansthan				
<b>2.</b>	<b>Address</b>	Nimdih,Chaibasa 833201 (Jharkhand)				
	Phone/Fax, e-mail	Mo. Sec -9431210645, G.M -9931102346, 06582-255093/06582-256215				
	Website:	<a href="http://www.jharkhandhoney.com">www.jharkhandhoney.com</a>				
<b>3.</b>	<b>Cluster products</b>	Honey, Jingar Jelly, Honey Tulsi, Jingar Aweleh, Honey Jingar Sarbat				
<b>4.</b>	<b>Project Cost (Rs. In lakhs)</b>					
	<b>NA</b>	<b>IA</b>	<b>Total</b>	<b>Sanctioned</b>	<b>Released</b>	<b>Utilized</b>
	76.20	8.50	84.70	72.90	72.90	49.45
<b>5.</b>	<b>Name of Cluster Dev. Executive</b>	R.N. Singh				
	Mobile No./Phone No.	09470358092				
<b>6.</b>	<b>Name of Technical Agency:</b>	Xavier Institute of Management Entrepreneurship Dev. Centre(EDC),				
A.	Name of the Resource person with mobile No.	Shri Santosh Kumar Mishra 08895549325				
B.	Address	Xavier Square, Bhubaneshwar – 751 013, Orissa				
C.	Phone/Fax/ e-Mail	<a href="mailto:santosh@xime.oc.in">santosh@xime.oc.in</a>				
<b>7.</b>	<b>Date of commissioning of cluster</b>	5 <sup>th</sup> May, 2009				
<b>8.</b>	<b>Expected date of completion of</b>	31-3-2012				

	<b>cluster</b>			
<b>9.</b>	<b>CFCs Status</b>			
A.	No. of CFCs	Land availability	Constructed area	Locations
	1	Yes	2952 sq.ft.	Singhbhum
B.	<b>Machinery Installed in CFC</b>			
	No.	Name of the machinery		
	1.	Honey Processing Plants, Honey carry canes, Honey tank 5 M.T.		
<b>10.</b>	<b>No. of Charkhas</b>		--	
<b>11.</b>	<b>No. of Looms</b>		--	
<b>12.</b>	<b>No. of Tools Distributed</b>		692	
<b>13.</b>	<b>Interventions carried out in Design product Development</b>			
A.	Name of Designer with address and phone/mobile		--	
B.	New products Developed		Packaging AG Mark Marketing Network	
C.	Improved /New designs		Packaging	
D.	Brief note on Design intervention		--	

<b>14.</b>	<b>Market Promotional Assistance</b>		<b>Nos.</b>	<b>Location</b>	<b>Computerization of sales outlets, bar coding,</b>			
A.	Renovation/up-gradation of Sales outlets		3	Chaibasa, Ranchi, Patna	No			
B.	Brief Note on efforts undertaken							
<b>15.</b>	<b>Capacity Building Measures</b>							
A.	Exposure visits to other clusters	Places	No. of artisan	Output				
	--	3	60	Learn & Trained				
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	--		590	--				
<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefited :</b>							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	786	105	891	80	180	11	02	618
	No. of Identity card issued			891				
<b>17.</b>	<b>Self Help Groups</b>							
A.	No. of SHG formed		46					
B.	No. of SHG Registered		46					
C.	No. of SHG tied up with Bank		16					
<b>18.</b>	<b>Production</b>							
	Annual Production		<b>Qty.</b>	<b>Value (Rs. in lakh)</b>				
			45 MT	45.00 (2010-11)				

<b>19.</b>	<b>Sales</b>		
	Annual Sales	<b>Qty.</b>	<b>Value (Rs. in lakh)</b>
		44 MT	50.00 (2010-11)
Export Market if any	--	--	
<b>20.</b>	<b>Achievement</b>		
A.	Registration with ISOs		--
B.	Branding of products		--
C.	Improved Packaging		--
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	80%
E.	Social security coverage of Artisans	Health camp organized & Insurance coverage is under process.	