

KANNAUJ AGARBATHI CLUSTER



Artisans working at Cluster

1.	Implementing Agency	Chakor Gramodyog Sewa Sansthan,				
2.	Address in Detail	Gursahaiganj, Kannauj,209722, U.P.				
	Phone:	09336517816				
	Fax:	05691-253440				
	e-mail:	chakormahak@gmail.com				
	Website:	www.chakor.in				
3.	Cluster products	Agarbatti Brands: (i) 'Chakor Mahak', (ii) 'Chakor Activa', (iii) Raw Sticks Dhoop Batti Brand: (i) 'Chakor Mahak Mogra Dhoop'				
4.	Project Cost (` In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilised
	65.25	5.70	70.95	53.10	53.10	40.51
5.	Name of Cluster Development Executive(CDE)	Mr. Syed Haseebul Hasan Abidi				
	Mobile No:/Phone No.	09335229143				
6.	Technical Agency:	NIESBUD, Noida				
A.	Name of the Resource person with mobile No.	Mr. D.K. Singh				
B.	Address:	National Institute for Entrepreneurship & Small Business Development, A-23, Sector-62, Institutional Area, Phase – II, Noida – 201 3 01, U.P				
C.	Phone/Fax/E. Mail.	09868977675, dk Singh.niesbud@gmail.com				
7.	Date of starting of cluster	August 2007				
8.	Expected date of completion	31-3-2012				

	of cluster							
9.	CFCs Status							
A.	No. of CFCs	Land availability	Constructed area			Location		
	1	Yes	2000 Sq. Feet & 1 room			Kannauj		
B.	Machinery Installed in CFC							
	No.	Name of the machinery						
	1	Pulveriser						
	2	Mixing Machine						
	3	Rolling Machine						
10.	No. of Charkhas		NA					
11.	No. of Looms		NA					
12.	No. of Tools Distributed		425					
13.	Interventions carried out in Design product Development							
A.	Designer engaged. If yes, give name address and phone/mobile			Nil				
B.	New products Developed			-				
C.	Improved/new design			-				
D.	Brief note on Design intervention			-				
14.	Market Promotion Assistance		Nos	Location	Computerization of sales outlets, bar-coding			
A	Renovation and up gradation of marketing outlets		2	Kannauj – 2	Yes			
B	brief Note stating efforts undertaken		---					
15.	Capacity Building Measures							
A	Exposure visits to other clusters							
	Places		No. of Artisans	Output				
	Gaya (Bihar)		12	Learnt the technology used by the artisans at Gaya & the fragrances used in agarbatti				
B	Need based training within the clusters (skill development, Self-Help, credit & others)							
	Type of training		No. of Artisans	Output				
	Skill development training		425	Skill upgraded				
16.	Artisan's empowerment - No. of artisans benefitted							
A	Male	Female	Total	SC	ST	OBC	Minority	others
	75	1700	1775	79	-	-	-	1696
B	No. of Identify card issued			--				
17.	Self Help Groups							
A	(i). No. of SHG formed			30				
	(ii) No. of SHG Registered			--				
	(iii). No. of SHG tied up with Bank			--				
18.	Production							
	Annual Production			Qty.	Value (Rs. in lakh)			
				--	33.95 (2010-11)			
19.	Sales							
	Annual Sales			Qty.	Value (Rs. in lakh)			
				--	39.86 (2010-11)			

	Export Market	--	
20.	Achievement		
A	Registering ISOs	--	
B	Branding of products	--	
C	Improved Packaging	--	
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	NA	NA	50%
E	Social security coverage of Artisans		Nil