

## GAURIPUR CANE & BAMBOO CLUSTER



Artisan working in CFC of Cluster

<b>1.</b>	<b>Implementing Agency</b>	Gauripur Vivekananda Club.				
<b>2.</b>	<b>Address</b>	Ward No. 3, P.O- Gauripur, District:- Dhubri (Assam), Pin- 783331				
	Phone/Fax, e-mail	03662-281544, 03662-281670 <a href="mailto:gvc70@yahoo.com">gvc70@yahoo.com</a>				
	Website:	<a href="http://www.gvcngo.co.in">www.gvcngo.co.in</a>				
<b>3.</b>	<b>Cluster products</b>	Cane & Bamboo Basket, Bamboo Mat, Decorative item, Agarbati sticks, Bamboo furniture,				
<b>4.</b>	<b>Project Cost (Rs. In lakhs)</b>					
	<b>NA</b>	<b>IA</b>	<b>Total</b>	<b>Sanctioned</b>	<b>Released</b>	<b>Utilized</b>
	79.50	8.50	88.00	72.45	72.45	66.45
<b>5.</b>	<b>Name of Cluster Dev. Executive</b>	Pranay Nath				
	Mobile No./Phone No.	09859071572				
<b>6.</b>	<b>Name of Technical Agency:</b>	<b>Indian Institute of Entrepreneurship</b>				
A.	Name of the Resource person with mobile No.	Mr. Santanu Deka 09577521547				
B.	Address	Lalmati, Guwahati				
C.	Phone/Fax/ e-Mail	03612300840, <a href="mailto:santanudeka@gmail.com">santanudeka@gmail.com</a>				
<b>7.</b>	<b>Date of commissioning of cluster</b>	30-03-2008				
<b>8.</b>	<b>Expected date of completion of cluster</b>	31 <sup>st</sup> March,2012				

<b>9.</b>	<b>CFCs Status</b>			
A.	No. of CFCs	Land availability	Constructed area	Locations
	1	Available	1000 sq.ft.	Gaikhowa
<b>B.</b>	<b>Machinery Installed in CFC</b>			
	<b>No.</b>	<b>Name of the machinery</b>		
	1.	Tool Kits, CFC Machine,		
	2.	Tool kit Bokes.		
<b>10.</b>	<b>No. of Charkhas</b>		--	
<b>11.</b>	<b>No. of Looms</b>		--	
<b>12.</b>	<b>No. of Tools Distributed</b>		--	
<b>13.</b>	<b>Interventions carried out in Design product Development</b>			
A.	Name of Designer with address and phone/mobile		Pranjal Nahar Deka, Duliazan Ph No. 9864560240	
B.	New products Developed		27	
C.	Improved /New designs		29	
D.	Brief note on Design intervention		Developed IIT, Design - 3 Nos. Designer -16 Nos. Agartala – 8 Nos.	

<b>14.</b>	<b>Market Promotional Assistance</b>		<b>Nos.</b>	<b>Location</b>	<b>Computerization of sales outlets, bar coding,</b>			
A.	Renovation/up-gradation of Sales outlets		<b>1</b>	Dhubri	Yes			
B.	Brief Note on efforts undertaken		--					
<b>15.</b>	<b>Capacity Building Measures</b>							
A.	Exposure visits to other clusters	Places	No. of artisan	Output				
	--	Bijoy Nagar	56	--				
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	--		370	--				
<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefited :</b>							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	268	242	510	252	2	107	--	149
	No. of Identity card issued			365				
<b>17.</b>	<b>Self Help Groups</b>							
A.	No. of SHG formed		21					
B.	No. of SHG Registered		21					
C.	No. of SHG tied up with Bank		16					
<b>18.</b>	<b>Production</b>							
	Annual Production		<b>Qty.</b>	<b>Value (Rs. in lakh)</b>				
			--	150.00 (2010-11)				
<b>19.</b>	<b>Sales</b>							

	Annual Sales	Qty.	Value (Rs. in lakh)
			185.15 (2010-11)
	Export Market if any		9.20
<b>20.</b>	<b>Achievement</b>		
A.	Registration with ISOs	No	
B.	Branding of products	Yes	
C.	Improved Packaging	Yes	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	766%
E.	Social security coverage of Artisans	121 artisans covered under insurance and 421 pass book opened.	