

She had pledged to be part of this exhibition



Ms. Vijaya Arora was a regular visitor of Khadi and Village Industries Commission's pavilion at India International Trade Fair set up every year at Pragati Maidan, New Delhi. She was highly impressed to see attractive KVI products displayed in the exhibition. Vijaya pledged to herself, my products will be part of this exhibition one day. She took advice from KVIC officials and applied for a loan under KVIC's PMEGP scheme.

Once her project of Rs.2,00,000/- readymade textile unit namely Cotton Climate was approved, she took up enterprise of Indian handicrafts and performed this task first as an amateur, but within no time she was handling this independently. The unit is currently fabricating Khadi and cotton apparels and is doing quite well. Rest of this, her annual turnover has reached around 3,50,000 with wages paid Rs.80,000 which is almost double of her capital. She is also employing four persons in her unit.

She is very grateful to KVIC for giving her life a great turn.

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| Name & address of the Entrepreneur | : | Smt. Vijya Arora, Cotton Climate, 918 Sector-A, Pocket-C, Vasant Kunj, New Delhi |
| Category of the entrepreneur | : | i) Social Category : General ii) Sex : Women |
| Industry/Activity (Name of the Industry) | : | Readymade Khadi |
| Unit financed by the Bank(Name & Address) | : | Indian bank, Hauz Khas |
| Project Cost (Rs.) | : | 2,00,000/- |
| Annual Turnover (Rs.) | : | 3,50,000/- |
| Employment provided by the entrepreneur in the unit | : | 4 Persons |

