

Sailing against all odds, her dream came true



Name & address of the Entrepreneur	:	Smt. Sadhna Singh, Ruby Creation, H.No. 134 B, Mohamadpur village, Bikaji kama place, New Delhi
Category of the entrepreneur	:	i) Social Category: General ii) Sex : Female
Industry/Activity (Name of the Industry)	:	Ladies Garments
Unit financed by the Bank(Name & Address)	:	Punjab National Bank, Kota, Mubarakpur
Project Cost (Rs.)	:	3,00,000
Annual Turnover (Rs.)	:	7,00,000
Employment provided by the entrepreneur in the unit	:	5 Persons

Smt. Sadhna Singh can't forget those days of 2006, when her husband was no more. After his departure, her financial condition became very pathetic as the responsibility of entire family fell on her shoulder. Now, it was a big question of survival.

It was then that she decided to execute her idea of opening a Boutique. With no capital in hand, she approached Bank Manager, Punjab National Bank who suggested for PMEGP bank loan. Her boutique Ruby creations was finally setup to the project cost of Rs. 3,00,000. It was not as easy, she had to sacrifice a lot for this success. Smt. Sadhna says that Sailing against all odds her dreams came true not only because of her hard work, dedication, risk taking and capability but also encouragement by Khadi and Village Industries Commission for providing moral, marketing and technical assistance under PMEGP.

After seven years the situation has changed, Smt. Singh's unit turnover is nearly Rs.7.00 lakhs. 5 people are employed in her boutique.

A million thanks to Khadi and Village Industries Commission for their support in making me self sufficient, self reliant and giving me a dignified life, she exclaims.