

Innovation brings assured Success



Name & address of the Entrepreneur	:	Shri Dharmendra Deka Maa Maina Offset & Enterprises Block Chowk, Mandaldoi, Dist. Darrang, Assam
Category of the entrepreneur	:	i) Social Category : OBC ii) Sex : Male
Industry/Activity (Name of the Industry)	:	DTP and Offset Press
Unit financed by the Bank(Name & Address)	:	Central Bank of India, Aulachouka Branch
Project Cost (Rs.)	:	5.00 lakhs
Annual Turnover (Rs.)	:	12.00 lakhs
Employment provided by the entrepreneur in the unit	:	5 Persons

Not very keen to follow the traditional path of pursuing his career in accounts and audits after graduating in Commerce stream. Shri Dharmendra Deka's dream was to become a self employed, entrepreneur. He came to know about the scheme of PMEGP from the office of GM, DIC, Darrang. He underwent for training in computer and also gained experience by working in a DTP center for four years. Once he gained self confident, he has setup the unit with the project cost of Rs. 5,00,000/- by availing loan from Central Bank of India, Aulachouka Branch to set up his own DTP and Offset printing press.

A proud entrepreneur Shri Dharmendra Deka collects orders from DC office, Jawahar Navodya Vidyalaya, Kalaigaon, Kendriya Vidyalaya and individuals and fulfills orders of printing various items such as magazines booklets, receipt books and other official works. His turnover is about Rs.1.00 lakh per month with an income of Rs.15,000 per annum. The unit is employing 5 persons.

“Maintaining good relations with my customers is Mool Mantra of my success” he says.