

Bee-keeping is paying



The story of Mitra Apiary started 25 years back when he brought home a box of *apis melifera* bees. It was then that he experienced his love for this trade. Shri Mitra who is a crop cultivator and horticulturist underwent training of bee-keeping at SBEC, Guwahati and CBRTI, Pune.

Initially, he worked under an NGO for 10 to 15 years. While doing so, he came across KVIC's PMEGP scheme from State Office, Guwahati which was a dream come true for him. He has set up his bee-keeping unit of *apis melifera* bees to the project cost of Rs. 1,60,000/- after availing loan from State bank of India, Maloibari branch.

With the turnover of Rs. 35,000/- per month he is able to generate a reasonable profit margin. With the help of his two employees he is delivering healthy and hygienic honey and honey products to the customers.

We collect the orders from individuals also, he says. "The bee-keeping industry will prove to be a sweet success with tremendous growth potential for the youth, it is paying" he reiterates.

Name & address of the Entrepreneur	:	Shri Arun Mitra Vill. No. 1, Oujari, Post. During, Via - Khetri, Dist. Kamrup Metro, Assam
Category of the entrepreneur	:	i) Social Category : SC ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Bee-keeping (Honey)
Unit financed by the Bank(Name & Address)	:	State bank of India, Maloibari branch
Project Cost (Rs.)	:	1,50,000/-
Annual Turnover (Rs.)	:	4,20,000/-
Employment provided by the entrepreneur in the unit	:	2 Persons