Madukunj – Power house of good health





Name & address of the Entrepreneur

Shri Bhabesh Mahanta Vill. Pendara, Post. Telyara, Via Beuni, West Mangaldoi, Dist. Darang, Assam

Category of the entrepreneur

i) Social Category : General ii) Sex : Male

Industry/Activity (Name of the Industry)

Bee-keeping (Honey)

Unit financed by the Bank(Name & Address)

Assam Gramin Vikas Bank, Dhuni Branch

Project Cost (Rs.)

1,58,000/-

Annual Turnover (Rs.)

2,40,000/-

2 Persons

Employment provided by the entrepreneur

in the unit

2,40,000/-

A bottle full of sweet energy and power packed with medicinal goodness of honey always attracted Shri Bhabesh Mahanata, an undergraduate youth so much so that he decided to pursue this passion of bee keeping into a career. But before taking a leap, he took preliminary hands on experience from his uncle's farm and formal training at SBEC, Guwahati. Subsequently, he also worked under an NGO Darpan for Five years.

Having gained adequate knowledge of bee-keeping activity Shri Bhabesh established his own unit Madhukunj under the aegis of PMEGP scheme of KVIC to the project cost of Rs.1,58,000 lakh from Assam Gramin Vikas Bank, Dhuni Branch. Today, he is earning around Rs.12,000.00 per month and supporting his two employees and their families.

The venture has tremendous scope of self independence and potential for the youth if pursued vigorously, said Shri Bhabesh.