

The value of creativity



Name & address of the Entrepreneur	:	Shri Haridas Das Vill. Daniakuchi, Post. Sarthebari Dist. Barpeta, Assam
Category of the entrepreneur	:	i) Social Category : SC ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Brass Metal Industries
Unit financed by the Bank(Name & Address)	:	Assam Gramin Vikas Bank, Baniakuchi Branch
Project Cost (Rs.)	:	5.00 lakhs
Annual Turnover (Rs.)	:	7.20 lakhs
Employment provided by the entrepreneur in the unit	:	4 Persons

Shri Haridas Das used to carry out business of brass metal for four years, but did not get desired success. Not giving up he tried to give it a fresh start with the help of PMEGP scheme of KVIC under the fold of DIC. His unit Vhiraz Brass Metal Industries to the project cost of Rs. 5,00,000 proved to be a success. The unit produces locally famous products like Saraj, Japi, Traditional decorative handicrafts liked and preferred by one and all for decorating their homes and offices.

He availed bank loan from Assam Gramin Vikas Bank. The unit is giving him turnover of Rs.60,000/- per month. A self sustainable and proud entrepreneur is providing employment to other four persons. Content with this present status Shri Haridas says I am thankful to the PMEGP Scheme which has made people like us stand on their own in addition to promoting small scale home industries.

“ Don't allow the failure from the past to block your success, never give up, lets spread taste of the entrepreneurship”, he says.