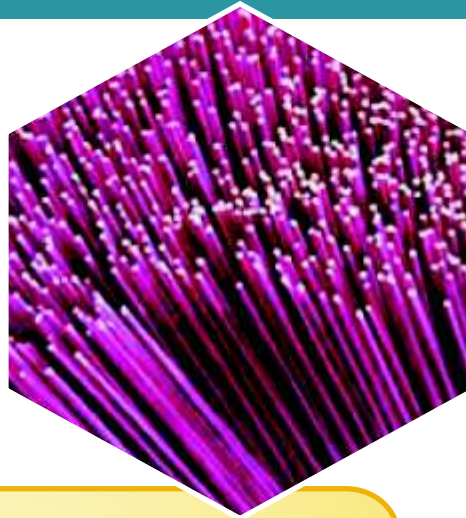


# Spreading fragrance in every home



Education can give you knowledge, but it is not necessary that it will also teach you how to survive. Even after attaining graduation degree Shri Uttam Adhikary was working in shops for hours. He also tried to sell Agarbattis by purchasing from market and selling it in retail shops, but he felt that this was not his destiny. One fine morning he came to know about PMEGP scheme in a news paper advertisement and also saw hoarding displayed in his town.

Not wasting time he proceeded to avail bank loan of Rs.2,00,000 from Union Bank of India. After setting up his unit his first product was Neem Chitra, his favorite incense stick which is very popular even today.

Shri Adhikary has availed training from Flavors and Fragrance Development center, Kanauj in flavor and fragrance creations and its application. His horizon is widening. He collects orders from markets of Delhi, Silchar, Sivasagar, Jorhat and local retailers. His naturally fragrant Agarbatti has also fragranced his life.

“No one can make you an entrepreneur, entrepreneurship resides inside you. You have to just awake and see the fragrance spreading” he says philosophically.

Name & address of the Entrepreneur	:	Shri Uttam Adhikary Adhikary Enterprises, V & P. Khabari, Barpeta Road, Barpeta Dist. Assam
Category of the entrepreneur	:	i) Social Category : SC ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Agarbatti Industry
Unit financed by the Bank(Name & Address)	:	Union Bank of India, Kalahbhanga Branch
Project Cost (Rs.)	:	2.00 lakhs
Annual Turnover (Rs.)	:	12.00 lakhs
Employment provided by the entrepreneur in the unit	:	2 Persons