A mother and an entrepreneur





Name & address of the Entrepreneur

Mrs. Luthfunnessa Bibi, w/o Jahrul Mandal, Vill. Ranjanpalli, P.O. Chakdah, Dist. Nadia 741222, West Bengal

Category of the entrepreneur

i) Social category : minority ii) sex : Female

Industry/Activity (Name of the Industry)

Knitting of woollen product like sweater, caps, cardigan etc.

Unit financed by the Bank(Name & Address)

SBI, Chakdah, Dist. Nadia

Project Cost (Rs.)

1.00 lakh

Annual Turnover (Rs.)

19,20 lakhs

6 Persons

Employment provided by the entrepreneur

in the unit

She was uneducated house wife and mother of grownup children but that did not stop her from chasing her dream of self-independence and dream of being an entrepreneur. Not any external help but Luthfunnessa Bibi's self motivation and desire inspired her to start M/s. Lusi knitting center, a PMEGP unit under the fold of West Bengal, KVIB with the bank loan of Rs.1,00,000/-.

With the assistance of 6 workers employed in her unit, she gets ready woolen items like sweater, caps, cardigan etc. on woolen knitting machines. Its only her sheer dedication that she is able to sell readymade products like hot cakes to the buyers of the retail market.

Smt. Luthfunnessa Bibi who speaks only Bengali explains her story of success with great pride. "I have been conferred an award by District officer for my outstanding work". The award includes Rs.4,000 and a Saree when asked what was her response while receiving the award,— "Khoob Bhalo" she giggled.

