Change will not come if we wait for some other persons or some other times. We are the change that we seek, says Shri Debpriya Gope, a graduate degree holder entrepreneur of M/s. Rupa Eco Bricks, a PMEGP unit set up under the fold of DIC, Murshidabad. It is a fly ash brick manufacturing unit which is produced by burning of coal which causes serious hazard if left unused, enlightens Mr. Deb. Detailing on fly ash brick he says that they are gradually replacing reliable stone, cement concrete solid and hollow bricks in construction industries. The concept is new and has bright future. The unit was set up by availing bank loan from BGVB, Murshidabad.

The unit is providing employment to around 26 persons. Content with his present condition and growth of unit, Shri Deb spells out—“its common sense logic, there no such things as a waste product.”