

The business has brought sunshine in our life



I am doing something I was always passionate about and one's profession should be what you want to do at least for next 20 years, then the bumps on the road are less felt, articulates Mr. Chandan Kr Mandal who has his Chanachur Production Unit under PMEGP, established under the fold of West Bengal KVIB at Murshidabad.

With the bank loan of Rs.12.10 lakh he started production of this tongue twisting snack loved by young and old. The name itself is mouth watering, he says.

His zeal has not only made him an entrepreneur but also is providing employment to another 9 persons. Besides his own monthly earning of Rs.15,000/- he is able to pay wages around Rs.3,300/- per head to each of his worker. The venture has raised their economic condition.

"The business has brought sunshine in our life, we are depending on this delicious treat" opined Shri Chandan.

Name & address of the Entrepreneur	:	Mr. Chandan Kr. Mandal, Neemtala, Dist. Murshidabad, West Bengal
Category of the entrepreneur	:	Sex : Male
Industry/Activity (Name of the Industry)	:	Chanachur production
Unit financed by the Bank(Name & Address)	:	Syndicate Bank Chunakhali, Dist. Murshidabad
Project Cost (Rs.)	:	12.10 lakhs
Annual Turnover (Rs.)	:	63.00 lakhs
Employment provided by the entrepreneur in the unit	:	9 Persons

