

MBA Graduate takes business strategy to Leather Industry



Dipali's 'D' stands for her Determination, Dedication and the will to become the person she was meant to be. A General Manager at Fort Golster Industry Ltd, she was enjoying her work and position. But havoc took place when the company closed down and she lost her job. Instead of sitting at home and taking a back seat, Dipali decided to rise to the occasion and set up her own enterprise using her management skill and contacts.

With this determination she got her unit financed by Bank of Allahabad. Today, she is a proud entrepreneur of leather bags units and earning around Rs. 40,000 month in addition to providing bread and butter to the families of her 7 employees. "PMEGP has opened up my life" She exhorts. The entrepreneur has participated in exhibitions in Spain, Italy, Kairo, Bangladesh and many other places.

"I am confident about my work. I am manufacturing various goods like leather bags, jackets etc. and attribute my present success to my hard work, risk taking attitude and all the help I have received from KVIC", she says.

Name & address of the Entrepreneur	:	Smt. Dipali Saha 92/1B, Jatin Das Road, Kolkata, West Bengal.
Category of the entrepreneur	:	i) Social category : general ii) sex : Female
Industry/Activity (Name of the Industry)	:	Manufacturing leather bag
Unit financed by the Bank(Name & Address)	:	Allahabad Bank 14/1, Baghajatin SPO Block, Kolkata-86
Project Cost (Rs.)	:	9,00,000/-
Annual Turnover (Rs.)	:	60,00,000/-
Employment provided by the entrepreneur in the unit	:	7 Persons