

# Ambition is Road to Success



Who would have thought a simple graduate man from an ordinary background who hails from a small village of Jharkhand would be a successful entrepreneur some day? That's the emotion provoking story of Shri Ram Sudin Poddar, who scaled new heights by establishing "Shri Amma Papad Udyog". Shri Ram Sudin came to know about the PMEGP scheme from an advertisement published by KVIC. The entrepreneur not only developed a leading Papad making unit in the region but also expanded its marketing and supply across the State. The unit is delivering outstanding performance in papad manufacturing since its inspection. By availing bank loan of Rs.25,00,000/- from Bank of India, he started the venture with annual turnover of Rs.49,00,000/- and providing employment to 15 persons.

Papad and Chips manufactured by Amma Papad Unit is carrying the traditional aroma and taste with impressive innovative technique and qualitative business approach. Today there is a bulk demand of the products. He is also doing various experiments in Papad production and trying to create monopoly in the market. The products are highly in demand and carry trademark of quality.

|   |   |  |
|---|---|--|
| Name & address of the Entrepreneur                  | : | Shri Ram Sudin Poddar<br>M/s Shri Amma Papad Udyog,<br>Village-Kandra, Near-Chas,<br>Jak More, Chas (Bokaro), Jharkhand. |
| Category of the entrepreneur                        | : | i) social Category : OBC<br>ii) Sex : Male   |
| Industry/Activity (Name of the Industry)            | : | Papad making   |
| Unit financed by the Bank(Name & Address)           | : | Bank of India  |
| Project Cost (Rs.)                                  | : | 25,00,000/-  |
| Annual Turnover (Rs.)                               | : | 49,00,000/-  |
| Employment provided by the entrepreneur in the unit | : | 15 Persons   |