

# Devotion and hard work is the key to success



This is a real success story of a PMEGP entrepreneur Shri Umesh Chandra Seth who made something eventful in life. He always had a desire to start his own venture but due to shortage of funds he was not in position to start his own enterprise in a big way. Analyzing his own interest and skill he decided to establish Food processing unit of Ketchup, Sauce and pickle.

He came to know about PMEGP scheme of Govt. of India and acquired training organized by BHU Varanasi. He availed bank loan from Bank of India, Sonahatu Branch, Ranchi under the aegis of PMEGP Scheme. With the passage of time his small enterprise has turned big and income doubled. Today he is giving employment to 4 person and turnover per annum of the unit is around Rs. 15,00,000.

When asked about the success he said the agro raw material available in the region is of extraordinary quality and he strictly follows quality standard in production. So the food product manufactured by the unit are highly acclaimed and admired in the market. Describing about the future plan, Shri Umesh said "there is to long way to go. Giving his message to the unemployed youth of the country he said "Devotion and hard work is the key to success, nothing is impossible."

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| Name & address of the Entrepreneur                  | : | Shri Umesh Chandra Seth<br>M/s Seth Food Products,<br>College Road, Bundu,<br>Ranchi, Jharkhand. |
| Category of the entrepreneur                        | : | i) social category : sc<br>ii) sex : Male  |
| Industry/Activity (Name of the Industry)            | : | Food Processing  |
| Unit financed by the Bank(Name & Address)           | : | Bank of India, Sanahatu Branch,<br>Ranchi  |
| Project Cost (Rs.)                                  | : | 4,00,000/-   |
| Annual Turnover (Rs.)                               | : | 15,00,000/-  |
| Employment provided by the entrepreneur in the unit | : | 4 Persons  |