

Luck favours the Brave



Women entrepreneurship has been recognised as an important source of economic growth. Smt. Tara Devi a women entrepreneur of Ranchi, Jharkhand established a readymade garment boutique to turn her dream into reality and become an entrepreneur. Today, she is creating new job opportunities for others also to provide society with different solutions to employment generation and elimination of poverty. At the initial stage she faced several barriers for growth of her business like financial assistance, access to information, lack of knowledge and adequate educational background. But with her dedication and devotion to work she succeeded and overcome all hardships. Today she is making strong contributions to the economic well being of the family and towards women empowerment.

She availed bank loan of 2,00,000 from State Bank of India, CMPDI, Kanke Road, Ranchi Branch to set up the unit with the annual turnover of Rs 6.00 lakhs. She is employing six persons in her unit. She also took one year certificate course in tailoring and shirting. The unit is increasingly focused on intensifying employment opportunities in the local area. This will not only help local population but also the needy women to make them economically independent.

Name & address of the Entrepreneur	:	Smt. Tara Devi M/s. Tara Devi, House No.44, Dhawan Nagar, P.O. Gandhi Nagar, Kanke Road, Ranchi, Jharkhand
Category of the entrepreneur	:	i) Social Category : Women ii) Sex : Female
Industry/Activity (Name of the Industry)	:	Readymade Garments
Unit financed by the Bank(Name & Address)	:	State Bank of India, CMPDI, Kanke Road, Ranchi
Project cost of the unit (Rs.)	:	2,00,000/-
Annual Turnover (Rs.)	:	6,00,000/-
Employment provided by the entrepreneur in the unit	:	8 Persons