

Paper Wrap- Its Profitable



With the increasing awareness on environment and hazards of plastic, consumers have become passionate about usage of paper packaging and paper bags, GTB Paper Industries owned by Shri Param Sanyal, is an exclusive PMEGP Unit of diverse variety of paper packaging bags.

Shri Param established the unit with a project cost of Rs.24.86 lakhs by availing bank loan from Punjab National Bank, Dist. Jammu. However, before setting up his unit under PMEGP, he worked for marketing of different goods with Malhotra Paper Works for technical experience of the trade. Annual turnover of the unit has reached to Rs.123.17 lakhs and the unit is ranked a leading manufacturer of exclusive paper bags. Today its providing employment to 17 person who are paid wages Rs.8.16 lakhs.

Packing constituents are integral paper of production unit. It is part of physical distribution and a tool for marketing the product for its safe delivery. It has a good profit margin and employment opportunity, Says Param.

Name & address of the Entrepreneur	:	Shri Param Sanyal GTB Paper Industries, Vill. Chak Jwala Singh, Vijaypur, Samba, Jammu & Kashmir.
Category of the entrepreneur	:	i) Social Category : Minority ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Paper Bags
Unit financed by the Bank(Name & Address)	:	Punjab National Bank, Bakshi Nagar, Dist. Jammu
Project Cost (Rs.)	:	24,86,000/-
Annual Turnover (Rs.)	:	1,23,17,000/-
Employment provided by the entrepreneur in the unit	:	15 Persons