

Keep sailing and seashore shall be reached



It is not uncommon to go overseas in search of high paid job and desire to live lavish life style. This is a story of Intermediate youth next door, Shri Tauqueer who before setting his enterprise under PMEGP ,was working in Dubai in a cloth shop. But feeling of homesickness and loneliness and feeling of residing far from his own country and family pulled him back. One fine day he made up his mind to return to India and be self-employed and not a worker.

He read in Newspapers regarding providing self employment through PMEGP. Taking guidance from KVIC, he availed bank loan of Rs. 25,00,000 from Allahabad Bank, Jagdishpur, Distt.-Amethi (UP) and established Nutri nugget (Soya Bari) manufacturing unit. Presently, his monthly turnover is approximately Rs. 9,00,000 and providing employment to 15 unemployed persons. He is selling his products in the Brand Name of "AYAN" in U.P., Bihar & Rajsthan and also getting supply orders from different places like J & K, Laddakh, Maharashtra.

He is a guiding lamp for all those who believe " keep sailing and the shore shall be reached "

Name & address of the Entrepreneur	:	Shri Tauqueer M/s Ayan Food Industries C-154, Kamrauli Industrial Area, Utleva, Jagdishpur, Amethi (UP)
Category of the entrepreneur	:	i) Social Category : Minority ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Agro based Industry
Unit financed by the Bank(Name & Address)	:	Allahabad Bank Jagdishpur, Distt.-Amethi (UP)
Project Cost (Rs.)	:	25,00,000/-
Annual Turnover (Rs.)	:	1,08,00,000/-
Employment provided by the entrepreneur in the unit	:	15 Persons