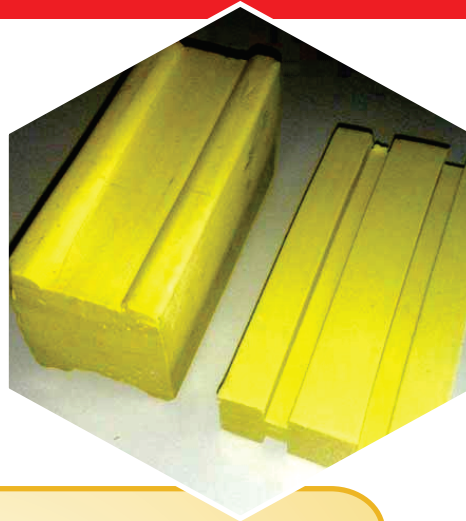


A Woman of Substance



A Bachelor of Arts, Smt. Anita Dhingra attended an awareness camp organized by KVIC and came to know that Govt. of India is promoting entrepreneurship by providing financial assistance under the PMEGP Scheme of KVIC. To know further, she approached the nearby DIC Office to set up M/s. Dev Lakha Soap Industry.

She availed a bank loan for the project cost of Rs. 24.95 lakh under the PMEGP scheme from State Bank of Patiala for the enterprise. Her hard work, dedication and will power to succeed, charted the way for her success and she came out of her poverty. The unit has reached an annual turnover of Rs. 63.83 lakh, which is more than double of the project cost.

| | | |
|--|---|---|
| Name & address of the entrepreneur | : | Smt. Anita Dhingra W/o Sh. Subhash Dhingra M/s Shri Dev, Lakha Soap Industry, Saidpura, Tehsil Dera Bassi, District, SAS Nagar, Punjab. |
| Category of the entrepreneur | : | i) Social Category : Women ii) Sex : Female |
| Industry/Activity (Name of the Industry) | : | Manufacturing of Washing Soap |
| Unit financed by the Bank (Name & Address) | : | State Bank of Patiala, Derabassi |
| Project cost of the unit (Rs.) | : | 24,95,000/- |
| Annual Turnover (Rs.) | : | 63,83,000/- |
| Employment provided by the entrepreneur in the unit | : | 16 persons |

