

# We perfect in perfection



In an era of global brands of furniture in the market Kathroo furniture works on furniture line based at Awantipora. Shri Mohammad Shafri Kathroo knew that he can have a workable and successful furniture unit in the city by taking advantage of the local craftsmen. After getting detailed information about the PMEGP scheme through the Branch Manager, State Bank of India, who also motivated him to take up the project, Shri Kathroo established his unit with a project cost of Rs. 10.00 lakh by availing a bank loan from, SBI, Awantipora.

Driven by passion for designing and building furniture, he built bold modern, unique design which has rooted in soiled woods and traditional craftsmanship. With the helping hands of his 12 employees, who assist him in this project, he is able to draw numerous clients. The annual turnover increased to Rs. 44.50 lakh, within a short period of two years.

“Though we are in the traditional furniture manufacturing, we ensure that furniture created must be

<b>Name &amp; address of the entrepreneur</b>	:	Shri Mohammad Shafi Kathroo, Kathroo Furniture /Joinery Works, Awantipora J&K .
<b>Category of the entrepreneur</b>	:	i) Social Category : Minority ii) Sex : Male
<b>Industry/Activity (Name of the Industry)</b>	:	Wood Furniture Unit
<b>Unit financed by the Bank (Name &amp; Address)</b>	:	State Bank of India, Awantipora
<b>Project cost of the unit (Rs.)</b>	:	10,00,000/-
<b>Annual Turnover (Rs.)</b>	:	44,50,000/-
<b>Employment provided by the entrepreneur in the unit</b>	:	12 persons

