

Necessity of Every Kitchen



Name & address of the entrepreneur	:	Shri Shallu Ram M/s. Challo Atta Chakki, Khanpur Dist. Jammu,J&K
Category of the entrepreneur	:	i) Social Category : SC ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Mini flour mill
Unit financed by the Bank (Name & Address)	:	Punjab National Bank, Janipur.
Project Cost (Rs.)	:	18,48,000/-
Annual Turnover (Rs.)	:	84,00,000/-
Employment provided by the entrepreneur in the unit	:	13 Persons

Any enterprise you think of, PMEGP has the solution . Here is a story of Shri Shallu Ram, who was an agriculturist and worked in a flour mill. After working for four years in Pawan Flour years, he decided to work for himself rather than be a worker. Shri Shallu establishment M/s. Challo Atta Chakki, mini flour mill to the project cost of Rs.18,48,000 by availing bank loan from Punjab National Bank, Jaipur.

Reaping the fruits of his success, he has achieved handsome turnover of Rs.84,00,000 per annum. He is also providing employment to 13 persons.

Detailing his story of success, Shri Shallu Ram says, "Wheat flour is a basic necessity of masses in

