## **Paper Wrap- Its Profitable**

Name & address of the entrepreneur	:	Shri Param Sanyal GTB Paper Industries, Vill. Chak Jwala Singh, Vijaypur, Samba, J&K	
Category of the entrepreneur	:	i) Social Category : Minority ii) Sex : Male	
Industry/Activity (Name of the Industry)	:	Paper Bags	
Unit financed by the Bank (Name & Address)	:	Punjab National Bank, Bakshi Nagar, Dist. Jammu	
Project Cost (Rs.)	:	24,86,000/-	
Annual Turnover (Rs.)	:	1,23,17,000/-	
Employment provided by the entrepreneur in the unit	:	15 Persons	

With the increasing awareness on environment and hazards of plastic, consumers have become passionate about usage of paper packaging and paper bags. GTB Paper Industries owned by Shri Param Sanyal, is an exclusive PMEGP Unit of diverse variety of paper packaging bags.

Shri Param established the unit with a project cost of Rs.24.86 lakhs by availing bank loan from Punjab National Bank, Dist. Jammu. However, before setting up his unit under PMEGP, he worked for marketing of different goods with Malhotra Paper Works for technical experience of the trade. Annual turnover of the unit has reached to Rs. 123.17 lakh and the unit is ranked as a leading manufacturer of exclusive paper bags. Today its providing employment to 15 person.

Packing constituents are integral part paper of

