

# Cement your expectations



Every trade has a beginning but few have a story like that of Shri Tara Chand, who has agriculture and service background with a Government contractor.

With academic qualification of just matric pass and no working experience in tiles industry, he keenly understood the system management, which encouraged him to establish M/s. Tara Chand Tiles, manufacturing of floor tiles by availing a bank loan from Punjab National Bank, Jammu for a project cost of Rs. 24.65 lakh.

His remarkable workmanship, pride of his work in the job and leadership qualities helped 'Tara Chand Tiles' grow to about 20 employees. What more, he is able to provide unprecedented service, reliability and quality to his customers.

The turnover of the unit has reached upto Rs. 87.00 lakh.

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| <b>Name &amp; address of the entrepreneur</b>              | : | Shri Tara Chand,<br>S/o Shri Ramlal,<br>M/s Tara Chand Tiles,<br>Sohagpura, Bishna,J&K |
| <b>Category of the entrepreneur</b>                        | : | i) Social Category : HBA<br>ii) Sex : Male   |
| <b>Industry/Activity (Name of the Industry)</b>            | : | Manufacturing of Floor Tiles   |
| <b>Unit financed by the Bank (Name &amp; Address)</b>      | : | Punjab National Bank, Jammu  |
| <b>Project cost of the unit (Rs.)</b>                      | : | 24,65,000/-  |
| <b>Annual Turnover (Rs.)</b>                               | : | 87,00,000/-  |
| <b>Employment provided by the entrepreneur in the unit</b> | : | 20 persons   |

