

# Success through Carpet making



Ghulam Mohi-Ud-din Bhat belongs to lower middle class family hailed from village Soibug, which is a hub of carpet weaving. Here, the entrepreneurs are not only earning quite handsome amount but also generating employment opportunities for youth.

The carpet industry is so famous that demand for them has spread not only in the domestic but overseas market too. Fascinated by the trade, Shri Bhat thought of setting up of his own unit but had capital crunch. Not losing hope, he approached the office of the State KVIB, Budgaon, where he was guided about the flagship scheme of PMEGP and its advantages.

He established his PMEGP unit by availing a bank loan from State Bank of India, Solbug Branch for a project cost of Rs. 10.00 lakh. Translating his trade into a success story, he also provided employment for 35 persons, within a short period of 2 years the turnover of the unit has reached to Rs. 18.00 lakh. To expand his market, Shri Bhat experiments with new designs and concepts.

<b>Name &amp; address of the entrepreneur</b>	:	Shri Ghulam Mohi-Ud-din- Bhat, Bhat Carpets Soibug Village , J&K
<b>Category of the entrepreneur</b>	:	i) Social Category : Minority ii) Sex : Male
<b>Industry/Activity (Name of the Industry)</b>	:	Carpet Manufacturing
<b>Unit financed by the Bank (Name &amp; Address)</b>	:	State Bank of India, Soibug branch
<b>Project cost of the unit (Rs.)</b>	:	10,00,000/-
<b>Annual Turnover (Rs.)</b>	:	18,00,000/-
<b>Employment provided by the entrepreneur in the unit</b>	:	35 persons