

# Empowered by Embroidery



Just a matric pass, Shri Nazir Ahmad Dar was master of traditional skills in embroidery. It wasn't long before he realized that he could turn his love for embroidery into profession. He came to know through awareness camp organized by State Office, KVIC, Srinagar, Jammu & Kashmir about PMEGP Scheme. By availing a bank loan for the project cost of Rs. 2.00 lakh from SBI, Hazratbal, Srinagar; he established his embroidery unit. "The unit has given me a chance to showcase my talent in embroidery", he says with confidence.

Now, he is not only a successful entrepreneur but also providing wage employment to 12 other persons by empowering them with update knowledge and confidence to go for self employment at the earliest.

With a big smile he remarks "my future plan is to expand the activity. His units annual turnover has grown

<b>Name &amp; address of the entrepreneur</b>	:	Shri Nazir Ahmad Dar, Nazir Embroidery, Chatterhama, Srinagar, J&K
<b>Category of the entrepreneur</b>	:	i) Social Category : Minority ii) Sex : Male
<b>Industry/Activity (Name of the Industry)</b>	:	Embroidery Unit
<b>Unit financed by the Bank (Name &amp; Address)</b>	:	State Bank of India, Hazratbal, Srinagar
<b>Project cost of the unit (Rs.)</b>	:	2,00,000/-
<b>Annual Turnover (Rs.)</b>	:	6,40,000/-
<b>Employment provided by the entrepreneur in the unit</b>	:	12 persons

